

MIDTOWN^{RENO} DISTRICT



#MIDTOWNRENO

RENOMIDTOWNDISTRICT.COM

OF EVENTS

MAY - First Sunday

Midtown Birthday and Sidewalk Sale

JUNE

Reno Rodeo Parade

JULY

Artown for Midtown

Music on Martin: every Sunday

Midtown Artwalk: last Thursday of the month

NOVEMBER

Black Friday in Midtown

DECEMBER

Holidays in Midtown

EVERY 2nd SATURDAY of the month

More than 75 murals painted by local, national and international artists are in Midtown. They have transformed empty walls on the sides of buildings into public art, making a long-lasting effect in neighborhoods. Art Spot Reno docents conduct tours in Midtown featuring facts about the artists, the many murals, and the history of street art. Visit: artspotreno.com



The annual FREE Midtown Art Walk showcases the unexpected culture of our city's Midtown District. The last Thursday in July, local merchants turn their shops into pop-up art galleries for artists to display their work. Stroll from shop to shop discovering new businesses, enjoying art, live music, family activities, distinct eateries and beer gardens.

Photo Credit: Cover provided by ArtSpot Reno/David Kerr | MMA Photo: Bill Timmerman/MMA
Food photo: Lee Pfalmer-Foundry | Other photos provided by Living Stones Reno Church.

RENOMIDTOWNDISTRICT.COM



- 1 Aces Tattoo | 675 S. Virginia St. | 775-333-0915
Setting the standard for Reno tattoos for 20 years!
acesreno.com 📍
- 2 Art Dogs and Grace | 218 Vassar St. | 775-324-2787
Reno's oldest smoke shop – over 25 years of service.
artdogsandgracereno.com 📍 📞 📧
- 3 Au Salon | 120 Thoma Street #2 | 775-360-6008
Creative color services and custom haircuts.
ausalonreno.com 📍
- 4 Black Hole Body Piercing | 912 S. Virginia St. | 775-329-1010
Professional piercing studio in a quality jewelry store setting.
blackholereno.com 📍 📞 📧
- 5 Blüm | 1085 S. Virginia St. #A | 775-420-BLUM(2586)
Medical marijuana dispensary. #LetsBlum
blumreno.com
- 6 Carter Bros. Ace Hardware | 1215 S. Virginia St. | 775-337-1200
A real hardware store with real people ready to help.
carterbrothersacehardware.com 📍
- 7 Copper Cat Studio | 20 St. Lawrence Ave. | 775-453-0753
Mosaic workshop & supplies, with local diverse artists.
coppercatstudio.com 📍 📞 📧
- 8 Culture | 677 S. Virginia St. | 775-657-6192
Modern fashion and accessories.
culturebabesinthewild.tumblr.com 📍 📞
- 9 D Street Designs | 45 St. Lawrence Ave. | 775-830-9295
Custom jewelry fabrications. | dstreetdesigns.com 📍
- 10 Dragonfly Bath and Body | 728 S. Virginia St. | 775-470-8505
Specializing in locally made natural bath and body products.
dragonflybath.com 📍
- 11 Evolution Tattoo | 1092 S. Virginia St. | 775-786-3865
Quality tattooing and body art since 2006.
evolutiontattooreno.com 📍 📞 📧
- 12 The Eyelash Connection & Mystique Boutique
777 S. Center St. #103 | 775-333-LASH(5274)
Eyelash extension, waxing, facials & affordable boutique clothing.
eyelashconnection.net
- 13 Floorcraft | 72 Burns St. | 775-829-1019
Custom hardwood floors specifically acclimated for northern NV.
floorcraftllc.com 📍



The Nevada Museum of Art is a museum of ideas. Through creative programming and scholarship, the Museum provides the opportunity for people to encounter, engage and enjoy a diversity of art experiences. Visit nevadaart.org

SHOP MIDTOWN

- 14** The Framery | 120 Thoma St. #1 | 775-971-4200
Professional framing services. | frameryreno.com 🐾
- 15** Good Deals on Wheels | 901 S. Virginia St. | 775-322-7071
Auto dealer. | gdownreno.com 🐾 🏠
- 16** Green Rush | 745 S. Virginia St. | 775-322-4704
Eco-conscious clothes, accessories, and gifts for all. 🐾 🏠
- 17** Happy Happy Joy Joy | 23 Martin St. | 775-448-6723
Classic toys, collectibles, gag gifts and funny cards.
happyhappyreno.com 🐾 🏠
- 18** Junkee Clothing Exchange | 960 S. Virginia St. | 775-322-5865
New and used clothing, furniture and antiques.
junkeeclothingexchange.com 🐾 🍷 🏠
- 19** Lasting Dose Tattoo & Art Collective | 888 S. Virginia St. | 775-324-0666
Custom tattoos. Walk-ins welcome. | lastingdosedotattoo.com 🍷 🏠
- 20** Melting Pot World Emporium | 1049 S. Virginia St. | 775-322-9445
Counterculture couture, clothing, costumes, decor & smoke shop.
meltingpotworldemporium.com 🐾 🍷 🏠
- 21** Micano Home & Garden Decor | 1350 S. Virginia St. | 775-329-6422
Farmhouse and industrial home decor and garden art.
micanohome.com 🐾 🍷 🏠



- 22** Michael & Son's | 1401 S. Virginia St. | 775-786-5110
Where Reno gets engaged! | michaelandsons.com 🐾
- 23** Mountain Music Parlor | 735 S. Center St. | 775-843-5500
Lessons, workshops, music shop, featuring traditional American music. | mountainmusicparlor.com 🐾 🍷 🏠
- 24** Neon Dragonfly Eclectic Boutique | 214 California Ave. | 775-737-9780 🐾
Featuring women's clothing, decor, lighting features, art, and jewelry. 🍷
- 25** Nevada Fine Arts | 1301 S. Virginia St. | 775-786-1128
Art supplies, picture framing, printing, classes and gifts.
nvfinearts.com 🐾 🍷 🏠
- 26** Nevada Museum of Art | 160 Liberty St. | 775-329-3333
Encounter, engage and enjoy a diversity of art at Nevada's cultural gem.
nevadaart.org 🍷 🏠
- 27** Never Ender Boutique & Art Gallery | 25 St. Lawrence Ave. | 775-348-9440
Clothing, accessories and art by emerging artists and designers.
neverenderreno.com 🐾 🍷
- 28** Odyssey & Yve | 927 Haskell St. | 775-287-2293
Remnants to masterpieces, a unique boutique featuring local artisans.
odysseyandyve.com 🐾 🍷
- 28** Overhead Door Company | 1290 Holcomb Ave. | 775-322-4621
Only dealer in N. Nevada with reliable, high quality doors.
overheaddoorreno.com 🐾

- 30** PolyEsthers Boutique | 655 S. Virginia St. | 775-420-5050
Costumes-Fashion-Sewing Studio-Wig Bar. Alterations.
polycostumes.com 🐾 🏠
- 31** Postal Annex | 805 S. Virginia St. | 775-525-2500
Notary public, passport photos, mailbox rental, and shipping.
postalannex.com 🐾
- 32** Recycled Furniture | 780 S. Virginia St. | 775-786-1002
Selling gently used furniture & rebuilt mattresses for over 30 years.
recycledfurniturereño.com
- 33** Recycled Records | 822 S. Virginia St. | 775-826-4119
Used records, tapes, CDs & DVDs since 1978. It doesn't suck!
recrecreno.com 🐾 🏠 🍷
- 34** Reno Bead Shop | 542 Plumas St. | 775-322-2225
Coolest beads and jewelry making supplies in town.
renobeadshop.com 🐾 🍷
- 35** Reno Tattoo Company | 818 S. Virginia St. | 775-322-6393
A first rate custom tattoo, piercing, body jewelry and art studio.
renotatco.com 🍷 🏠
- 36** Reno Uniforms | 70 West Taylor St. | 775-657-6025
We serve and protect those who protect and serve.
renouniforms.com 🐾
- 37** salty-savory-sweet spices & teas | 100 California Ave. #102 | 775-470-5813
A purveyor of fine spices, herbs, blends, teas, and unique gifts
salty-savory-sweet.com
- 38** Scotland Yard Spy Shop | 1092 S. Virginia St. | 775-323-3232
Everything that James Bond has except the cars and girls!
thespyshop.com 🐾 🏠
- 39** Sippees Children's Store | 955 S. Virginia St. | 775-329-2110
New & used children's clothing, vintage photography, toys & tutus!
sippees.com 🐾 🏠
- 40** Statewide Lighting Center | 1311 S. Virginia St. | 775-323-3158
Illuminating Reno since 1973.
statewidelightingreno.com 🐾 🍷 🏠
- 41** Sundance Books & Music | 121 California Ave. | 775-786-1188
Reno's independent source for books and music since 1985.
sundancebookstore.com 🐾
- 42** Virginia Street Antique Mall | 1251 S. Virginia St. | 775-324-4141
Nevada's oldest and largest – over 17,000 sq. ft. of treasures. 🐾 🍷
- 43** Wedge Cheese Shop | 16 St. Lawrence Ave. | 775-737-4078
Food with culture. Cheese charcuterie and specialty foods.
wedgecheeseshop.com 🐾



MAP





MIDTOWN DISTRICT

RENO

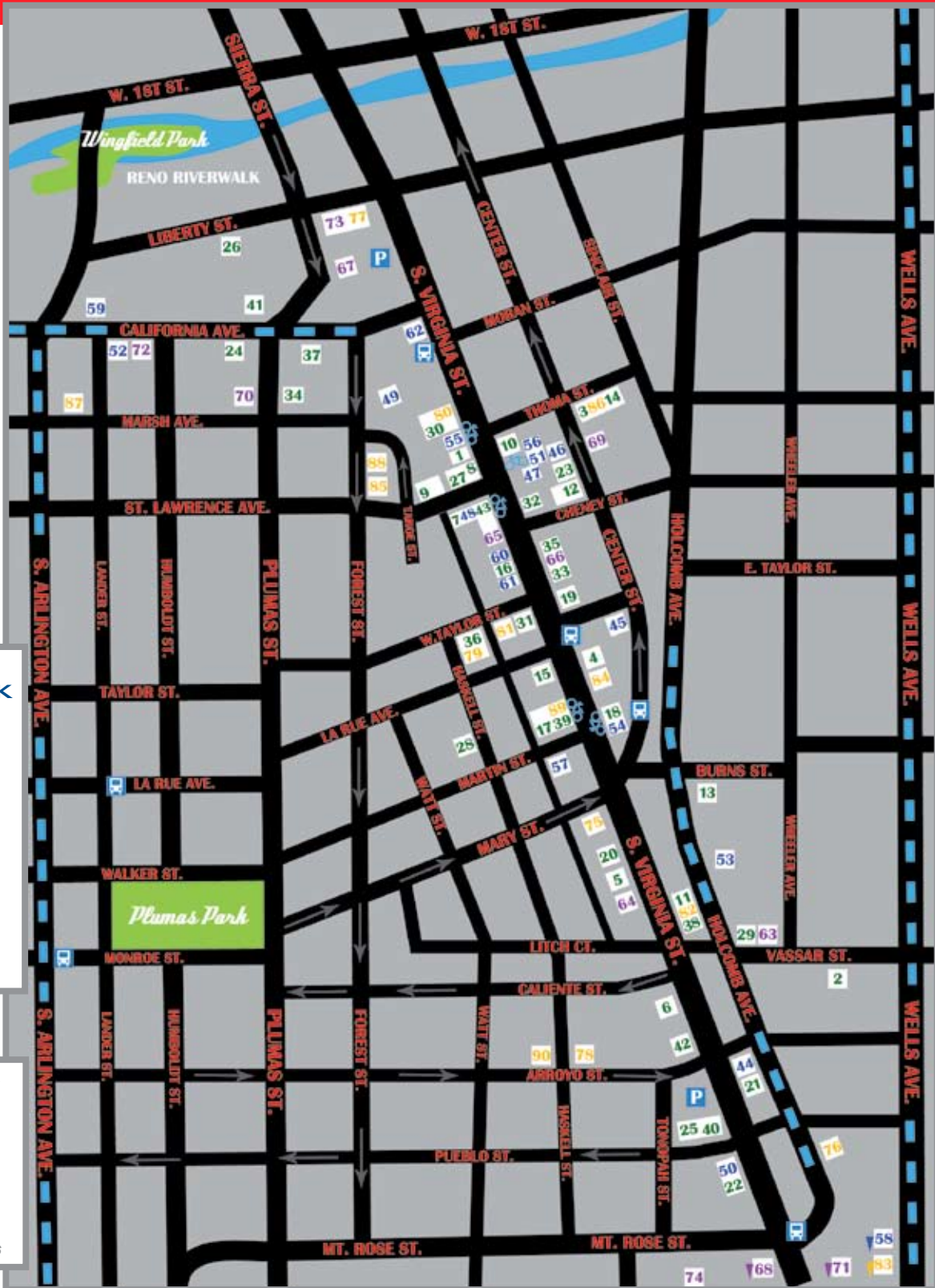
SHOP
DINE & DRINK
LIFESTYLE
SERVICES

-  BIKE RACKS
-  BIKE LANES
-  ONE WAY
-  BUS STOPS
-  FREE EVENT PARKING

Discover

-  PET FRIENDLY
-  ART GALLERY
-  MURAL
-  LIVE MUSIC

check listings for locations



DINE

- 4.4 **Beefy of Reno** | 1300 S. Virginia St. | 775-870-1333
I sat on a stool at Beefy's! Diner fare in a Reno landmark.
beefysreno.com 🍷 🍴
- 4.5 **Brasserie Saint James** | 901 S. Center St. | 775-348-8888
Old world style craft brewery and restaurant.
brasseriesaintjames.com 🍷
- 4.6 **Calafuria** | 725 S. Center St. | 775.360.5175
Tuscan café, bar and bistro. | Calafuriareno.com
- 4.7 **Mari Chuys Mexican Kitchen** | 764 S. Virginia St. | 775-322-6866
Family owned Mexican restaurant featuring healthy dishes.
marichuysmexicankitchen.com 🍷
- 4.8 **Crème Cafe and Catering** | 18 St. Lawrence Ave. | 775-348-0571
Neighborhood café serving breakfast and lunch.
cremecafereno.com 🍴
- 4.9 **Great Full Gardens Cafe and Eatery** | 555 S. Virginia St. | 775-324-2013
Casual eatery with an emphasis on fresh, local, healthy food.
greatfullgardens.com 🍷
- 5.0 **Morgan's Lobster Shack & Fish Market** | 1401 S. Virginia St. | 775-683-9300
Wicked Fresh! | morganslobstershack.com 🍷
- 5.1 **Mustard Seed Restaurant** | 760 S. Virginia St. | 775-322-7333
Down home Southern cooking. | themustardseedreno.com
- 5.2 **My Favorite Muffin & Bagel Cafe** | 340 California Ave. | 775-333-1025
Perfectly Delicious. Uniquely Delightful. | myfavoritemuffin.com 🍷 🍴
- 5.3 **Silver Peak Restaurant and Brewery** | 124 Wonder St. | 775-324-1864
Crafting great brews and food since last century.
silverpeakbrewery.com
- 5.4 **Simple Ice Cream Sandwiches** | 960 S. Virginia St. | 775-322-4604
Pick your doughnut, pick your ice cream – it's that Simple.
simpleicecreamsandwiches.com 🍷 🍴
- 5.5 **Süp** | 669 S. Virginia St. | 775-324-4787
Housemade soup, salads and sandwiches in the heart of Midtown!
stockpotinc.com 🍷 🍴
- 5.6 **Two Chicks** | 752 S. Virginia St. | 775-323-0600
Eggceptional breakfast! Breakfast and lunch. Creative cocktails.
twochicksreno.com 🍷



RENO FOOD WALKS helps you enjoy the fresh and funky vibe of Midtown while savoring food from six locally owned eateries. Discover the history of Midtown and learn of the many murals here and the artists behind them. 2.5 - 3 hour tours every Wednesday and Friday at 1:30 PM. Adults \$65, Children 12 and under \$45. More info: Renofoodwalks.com



DRINK

- 5.7 **Craft Wine and Beer** | 22 Martin St. | 775-622-4333
Awesome bottle shop with a real nice bar.
craftreno.net 🍷 🍴 🍷
- 5.8 **Filthy McNasty's Irish Bar** | 1718 Holcomb Ave. | 775-622-3208
Local pub where you can get filthy in a classy atmosphere. 🍷 🍴 🍷
- 5.9 **Saint James Infirmary** | 445 California Ave. | 775-657-8484
Casual bar with a vintage feel, craft beer and eclectic cocktails. 🍷
- 6.0 **Shea's Tavern** | 715 S. Virginia St. | 775-786-4774
Midtown's oldest premier Irish pub. Live entertainment and free pool.
sheastavern.com 🍷 🍷
- 6.1 **The Saint** | 761 S. Virginia St. | 775-221-7451
Bar, barrelhouse, taproom and music hall.
thesaintreno.com 🍷 🍷
- 6.2 **Wild Orchid** | 515 S. Virginia St. | 775-324-1010
Reno's best gentlemen's club. | wildorchidreno.com

Discover

Midtown has a vibrant and varied nightlife that features live entertainment from punk (Shea's), to roots (Mountain Music Parlor), to rock (The Saint). If the music's too loud, you can also enjoy many places offering craft beer, wine and cocktails, all within the environs of Reno's most energetic neighborhood.





LIFESTYLE

- 63** b Medical Spa | 137 Vassar St. #6 | 775-470-8711
bmedicalspa.com
- 64** Double Edge Fitness | 1065 S. Virginia St. | 775-657-9956
Fitness center, personal training, CrossFit, clothing & more.
doubleedgefitness.com
- 65** Good Luck Macbeth | 713 S. Virginia St. | 775-322-3716
Reno's scrappiest black box theatre! Check our schedule!
goodluckmacbeth.org 🐾
- 66** Kaia Fit Midtown | 820 S. Virginia St. | 775-375-5242(KAIA)
Women's fitness program in a group with personalized training.
kaiafitsierra.com 📍
- 67** Living Stones Church | 445 S. Virginia St. | 775-622-9772
A community of faith centered on Jesus in the City, for the City.
livingstoneschurches.com 📍
- 68** Metaphysical Learning Center | 1547 S. Virginia St. #6 | 775-682-0202
Meditations, energy clearing & education, auras and chakras.
metaphysicallearningcenter.com 🐾
- 69** Midtown Massage & Wellness Center | 712 S. Center St. | 775-721-8268
Certified massage therapists.
midtownmassageandwellnesscenter.com
- 70** Midtown Mindfulness | 527 Plumas St. | 775-473-6532
Holistic professionals for overall well being with mental health,
massage, meditation and reiki. | midtownmindfulness.com
- 71** Paul Mitchell the School Reno | 1600 Holcomb Ave. | 775-284-2901
Salon service and cosmetology education. | reno.paulmitchell.edu
- 72** Reno Food Tours | 316 California Ave. #19 | 775-453-6635
Reno's most unique culinary adventure! | renofoodwalks.com
- 73** Shine Dance Center LLC | 100 W. Liberty St. | 775-525-1359
Beginner-friendly dance classes for adults. | shinedancecenter.com
- 74** Sports West Athletic Club | 1575 S. Virginia St. | 775-348-6666
Leaner. Stronger. Healthier. Life is Physical. Train for it.
sportswestreno.com

- 75** 30 Mary St. Offices | 30 Mary St. | 775-322-9252
For Lease-office space, retail store fronts.
701 South Virginia LLC. | 701 South Virginia St. 📍
Midtown real estate development - Sticks and Midtown Commons.
- 76** Ainsworth Associates Mechanical Engineers
1420 Holcomb Ave. #201 | 775-329-9100
Providing HVAC design for commercial construction.
as-me.com 🐾
- Albright Associates Ltd. | 1025 Ridgeview Dr. #300 | 775-826-5432
Accounting is the language of business, no one speaks it better.
albrightcpas.com 🐾
- 77** Basin Street Properties | 50 W. Liberty #900 | 775-954-2828
Property management. | basin-street.com
- 78** Erickson, Thorpe & Swainston Ltd. | 99 W. Arroyo St. | 775-786-3930
Law offices. | etsreno.com 🐾
- 79** Fusion @ Midtown Premier Coworking | 800 Haskell St. | 702-461-0856
Midtown's creative workspace/ collaborative business center
fusionatmidtown.com 🐾
- 80** Kramer's Midtown | 645 S. Virginia St. #16 | 775-502-6021
Modern Midtown living - apartments. 📍
- 81** Marmot Properties | 12 W. Taylor St. | 775-996-4014
Midtown RENOVation. | marmotproperties.com 🐾
- 82** Midtown Printing | 1092 S. Virginia St. | 775-322-2700
Serving Midtown's printing needs. | midtownprintreno.com 🐾 📍
- 83** Our Center | 1745 S. Wells Ave. | 775-624-3720
Northern Nevada's LGBTQ community center.
ourcenterreno.org 🐾
- 84** Pangborn & Co Ltd Certified Public Accountants
924 S. Virginia St. | 775-328-1040
CPAs serving NV from MidTown since 1953.
pangborncpa.com 🐾
- 85** Peerless Cleaners | 698 Forest St. | 775-323-3261
Earth friendly dry cleaning. | peerlessdrycleaners.com 🐾 📍
- 86** Pixels & Ink | 120 Thoma St. #1 | 775-971-4200
Photo and fine art reproduction. | pixelsandink.us
- 87** Reno Tattoo Removal | 425 Marsh Ave. | 775-200-0623
Full color laser tattoo removal and carbon laser facials.
renotattooremoval.com
- 88** Richard G Hill Ltd. | 652 Forest St. | 775-348-0888
Law offices. | richardghilllaw.com 🐾
- 89** ThisIsReno.com | 955 S. Virginia St. #202 | 775-391-5252
Reno's online news and events source.
- 90** Yarborough & Co. | 101 W. Arroyo St. | 775-786-1766
Bookkeeping, tax prep, payroll and consulting for area businesses.
renoaccountingservices.com 🐾



MIDTOWN DISTRICT RENO



WHO IS MIDTOWN DISTRICT RENO?

The Midtown District in the heart of Reno is a thriving part of our proud city.

For years, the Midtown District was a neglected area, but it is transforming into a homegrown, eclectic neighborhood. To help make that happen, a group of business owners revived this part of Reno, creating a center of unique retail shops, restaurants, nightlife, and a variety of services.

The mission for the Midtown District is to develop a sense of community and positive identity. We do this through supporting local businesses, coordinating events, and giving back to local charities.

Explore all that Midtown has to offer: tattoo parlors, museums, unique shopping, night life, accounting services, craft breweries, locally sourced restaurants, vintage record shops and lots more!

Thank you for your Visit