

# RACHEL STEVENS

## EXPERIENCE

2015 - PRESENT

### MERCURYcsc

*Art Director*

*Execute award-winning campaigns.  
Direct creative teams. Produce videos.  
Write articles. Produce copywriting.  
Create content and manage social presence.*

2011 - 2015

### Adventure Cycling Association

*Senior Graphic Designer*

*Designed visual needs for seven departments.  
Wrote a blog successful blog column.  
Managed social media channels and campaigns.*

2009 - 2011

### Freelance

*Filmmaker/Photographer/Graphic Designer/Writer*

*Produced and directed award-winning films.  
Filmed, edited, and animated branding videos.  
Designed logos, websites, and promotional materials.  
Wrote press releases and digital content.*

2008 - 2009

### Jackson Hole News & Guide

*Graphic Artist*

*Produced award-winning work under daily deadlines.  
Worked with an on-site press to set up files.*

2007 - 2008

### Alpinist Magazine

*Production Assistant*

*Worked with writers and photographers.  
Wrote captions. Designed in-house collateral.  
Assisted with all print production.*

## EDUCATION

2012 - 2015

### MFA Media Arts, Digital Filmmaking

*UNIVERSITY OF MONTANA*

*My studies focused on documentary filmmaking, social marketing, and film for marketing.*

2003 - 2007

### BA Mass Communication, Journalism

*UNIVERSITY OF MARY HARDIN-BAYLOR*

*I studied Public Relations, Radio, TV/Film, and focused on Journalism.*

## SKILLS

### General:

- Filmmaking
- Photography
- Writing
- Digital Storytelling

### Technical:

- Highly Proficient in Adobe Creative Cloud
- Highly Proficient in Microsoft Office

## AWARDS AND ACCOLADES

### INTERNATIONAL WILDLIFE FILM FESTIVAL

2017 Best of Festival Award (Title Cards and Animation)

### COMMUNICATION ARTS: ILLUSTRATION ANNUAL

2017 Selected Illustration (Art Direction)

### FOLIO 100: 20 IN THEIR 20s

2014 Folio magazine

### BEST BLOGGER

JH Weekly 2011 Best-Of Awards

### MOUNT BAKER AWARD

2013 Tough and Tender Writing Competition

### PBS P.O.V. AWARD

2014 International Documentary Challenge

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