



Museum of Science Fiction
Washington, DC
USA: Earth: Sol: Milky Way

ESCAPE
VELOCITY

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FOR IMMEDIATE RELEASE

Roddenberry to Speak at Escape Velocity

Washington, DC (Mar. 7, 2016) – The Museum of Science Fiction, the world’s first comprehensive science fiction museum, is delighted to announce Rod Roddenberry as keynote speaker for its Escape Velocity convention scheduled for July 1-3, 2016. The son of *Star Trek* creator Gene Roddenberry, Rod will speak about his father's legacy as the series celebrates its 50th anniversary this year, as well as his work as president of the Roddenberry Foundation.

“I’m looking forward to coming to Escape Velocity this summer,” said Roddenberry, board chair of the Roddenberry Foundation. “My father wanted people to think about the world around us and how we can create a brighter future. Not only will Escape Velocity be a great celebration of innovation, science fiction, and *Star Trek*, but it will also demonstrate how we can begin to use science fiction as an educational tool to inspire students of all ages.”

Founded in 2010, the Roddenberry Foundation is a philanthropic organization that supports innovative solutions in the areas of science and technology, the environment, education, and humanitarian advances. The Museum of Science Fiction's educational mission is to use science fiction as a way to motivate learning in science, technology, engineering, the arts, and math.

“As a child, I was always fascinated by *Star Trek* and Carl Sagan’s COSMOS,” said C. Alex Young, PhD, Associate Director for the Heliophysics Science Division at the NASA Goddard Space Flight Center, member of the Museum’s Board of Advisors, and chair of the Museum’s Technology Subcommittee. “These stories were very influential in developing my love for space science and led me to my present responsibilities as a solar astrophysicist at NASA. As we celebrate the 50th anniversary of Gene Roddenberry's epic series, Rod’s appearance at Escape Velocity’s first year is even more special.”

More information about this and other activities are available here:

www.museumofsciencefiction.org

escapevelocity.events

About the Museum of Science Fiction

The nonprofit Museum of Science Fiction will be the world's first comprehensive science fiction museum, covering the history of the genre across the arts and providing a narrative on its relationship to the real world. The Museum will show how science fiction continually inspires individuals, influences cultures, and impacts societies. Also serving as an educational catalyst to expand interest in the science, technology, engineering, art, and math (STEAM) areas, the Museum uses tools such as mobile applications and wifi-enabled display objects to engage and entertain. For a full press packet on the Museum of Science Fiction's vision and other information, please visit:

www.museumofsciencefiction.org/presspacket

About Escape Velocity 2016

The Museum of Science Fiction and NASA are partnering to bring Escape Velocity 2016 to Washington, DC. The event will be like a micro futuristic world's fair to promote STEAM educational activities within the context of science fiction using the fun of comic cons and fascination of science and engineering festivals. Escape Velocity 2016 seeks to make a measurable positive impact to boost informal learning on the more conceptually challenging academic areas. Escape Velocity's mission is to re-invigorate the interest of our young people in science, technology, engineering, art, and math by producing and presenting the most compelling, exciting, educational, and entertaining science festival in the United States using science fiction as the primary engine. Escape Velocity will achieve orbit on July 1 - 3, 2016 at the Gaylord National Resort and Convention Center in Metropolitan Washington, DC. For a full press packet on Escape Velocity, please visit: escapevelocity.events/press-media

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