



Museum of Science Fiction
Washington, DC
USA: Earth: Sol: Milky Way

ESCAPE
VELOCITY

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FOR IMMEDIATE RELEASE

Escape Velocity 2016 Has Achieved Gravitational Independence

Washington, DC (Jul. 7, 2016) – The Museum of Science Fiction, the world's first comprehensive science fiction museum, successfully concluded its inaugural Escape Velocity event over the 4th of July weekend. The convention, a micro-futuristic world's fair designed to promote STEAM education within the context of science fiction, drew nearly three thousand attendees in its first year.

"I couldn't be happier with how we launched Escape Velocity," said Greg Viggiano, executive director of the Museum of Science Fiction. "Our dedicated team of over 200 volunteers worked hard for over a year to make this convention a reality. After hearing all of the positive feedback from our speakers and exhibitors and seeing the smiling faces of our fans all weekend, the team is eager to have an even bigger and better show next year."

The Museum of Science Fiction partnered with NASA to host Escape Velocity at the Gaylord National Resort in National Harbor, MD from July 1st through 3rd. Other sponsors and partners included Science Channel, Local Motors, Made in Space, everis, American University, TechShop, and SmithgroupJJR. Presenters included Rod Roddenberry, son of *Star Trek* creator Gene Roddenberry, Adam Nimoy, son of *Star Trek's* Leonard Nimoy, and Jamie Anderson, son of *Space: 1999* creator Gerry Anderson, who spoke about their fathers' legacies and the iconic science fiction television programs.

The convention featured celebrity guests, technology demonstrations, discussion panels, art exhibits, games, and workshops, all dedicated to science and science fiction themed topics. The Museum also provided complimentary tickets to hundreds of students through the Boys & Girls Clubs of Greater Washington and Most Valuable Kids.

Planning is already underway for an expanded event in 2017. View live updates from the event here: <https://twitter.com/hashtag/EV2016>

More information about this and other activities are available here:

www.museumofsciencefiction.org

escapevelocity.events

About the Museum of Science Fiction

The nonprofit Museum of Science Fiction will be the world's first comprehensive science fiction museum, covering the history of the genre across the arts and providing a narrative on its relationship to the real world. The Museum will show how science fiction continually inspires individuals, influences cultures, and impacts societies. Also serving as an educational catalyst to expand interest in the science, technology, engineering, art, and math (STEAM) areas, the Museum uses tools such as mobile applications and wifi-enabled display objects to engage and entertain. For a full press packet on the Museum of Science Fiction's vision and other information, please visit:

www.museumofsciencefiction.org/presspacket

About Escape Velocity 2016

The Museum of Science Fiction and NASA are partnering to bring Escape Velocity 2016 to Washington, DC. The event will be like a micro futuristic world's fair to promote STEAM educational activities within the context of science fiction using the fun of comic cons and fascination of science and engineering festivals. Escape Velocity 2016 seeks to make a measurable positive impact to boost informal learning on the more conceptually challenging academic areas. Escape Velocity's mission is to re-invigorate the interest of our young people in science, technology, engineering, art, and math by producing and presenting the most compelling, exciting, educational, and entertaining science festival in the United States using science fiction as the primary engine. Escape Velocity will achieve orbit on July 1 - 3, 2016 at the Gaylord National Resort and Convention Center in Metropolitan Washington, DC. For a full press packet on Escape Velocity, please visit: escapevelocity.events/press-media

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