

INNA BAGAEVA WATSON

graphic designer

www.innabagaeva.squarespace.com
www.linkedin.com/in/innabagaevawatson

OVERVIEW

- languages: English - fluent, Russian - native.
- skilled in Creative Suite (Illustrator, Photoshop, InDesign and Bridge) on MAC and PC.
- familiar with Lightroom, After Effects, Dreamweaver.
- worked on CS4, CS5 and CS6.
- excellent design skills, including strong understanding of typography, layout, color, and composition.
- was trusted with maintaining and redesigning corporate identity of multimillion dollar company.
- product photo retouching experience.
- able to work in a collaborative and fast paced environment.
- self-motivated with the ability to work independently.
- have a strong customer focus.
- respond to feedback with a positive attitude.
- possess artistic abilities.
- have some production design experience.
- meticulous eye for details.
- have basic understanding of HTML, CSS.

EXPERIENCE

Creative Circle / Irvine, CA

Freelance Graphic Designer / January 2015 - Present

- **Gladstein Neandross & Associates.** Worked on-site. Designed promotional materials such as Women in ACT flyers, welcoming postcard and tickets for GNA ACT Expo 2015 in Dallas, TX.
- **FiveTen.** Worked off-site. Designed Camp Four product sell sheet.
- **Soest & Associates.** Worked on-site. Learned quickly to sort out, laminate and mount event pavilion designs and trade show graphics.

Southern Aluminum Manufacturing/ Magnolia, AR

Graphic Designer / July 2012 - August 2014

- worked on creating general marketing collateral, logos, brochures, direct mail, flyers, postcards, trade show graphics, daily design assignments that helped drive up sales.
- was responsible for working with outside vendors to coordinate production of marketing materials.
- worked on redesigning brand identity, maintained conceptual and graphic consistency that adhered to existing or followed new brand guidelines.
- assisted design team and provided feedback with promotional print and web advertising.
- was secondary product and install photographer:
- manipulated and enhanced pictures to create desired effects.
- worked closely with multiple departments to establish conceptual and design direction.
- researched install product photography and inquired customers' permission to use photos in print and web material.
- prepared executive presentation materials and conversation pieces for customers like Marriott International, Inc., Starwood Hotels and Resorts Worldwide, Inc., Hilton Worldwide and etc.
- mediated between customers and sales team, input and organized multiple databases.
- procured in-house marketing material, and mailed out marketing information.
- worked closely with the president of the company to ensure his design ideas were met.

Magnolia Arts Council / Magnolia, AR

2011 - Present

- designed posters, logos, brochures and other promotional items.
- taught art classes for adults and directed art camps for youth.
- displayed art work at juried gallery shows, exhibitions and festivals.
- donated my original paintings to art fund raising auctions for charities.

EDUCATION

Southern Arkansas University / Magnolia, Arkansas

Bachelor of Fine Arts: Communication Design / 2009 - 2012

Graduated Magna Cum Laude

Moscow State Pedagogical University / Moscow, Russia

Bachelor of Arts: Linguistics / 2005 - 2009