

NICK WHEELER

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Lake Oswego, Oregon 97035

WORK EXPERIENCE

Missouri Star Quilt Co. 03.14 to present

Position: Senior Graphic Designer

Graphic design for many aspects of a rapidly growing retail business. Responsibilities include in-store and online graphics, packaging design, product design, web design and overseeing junior designers.

Created the updated visual brand for the company and implemented across multiple platforms including retail, online and social media environments.

Creative Co-Op 02.13 to 3.14

Position: Graphic Designer

Graphic/product designer for major wholesale home decor company. Job functions include designing 500+ page catalog twice yearly, designing products for general home decor and holiday, art directing/styling product photographs and conceptualizing new products.

Freelance Graphic Designer 06.11 to present

Designer for various clients throughout the United States. Projects have included web sites, children's books, self-improvement books, logos, greeting cards, web banners and various other marketing materials.

BasicGrey 08.09 to 06.11

Position: Designer, Project Manager

Responsibilities: Designed and developed products for the scrapbook and craft markets in a demanding, deadline-oriented environment. Worked with sales team to develop marketing materials promoting BasicGrey and its products. Designed interfaces for proprietary software.

River City Weekly 03.07 to 07.09

Position: Graphic Designer

Responsibilities: Graphic design for a weekly newspaper in Idaho Falls, Idaho, including pagination of 16 to 24 pages weekly and design and content maintenance of the web site. Side projects included production of a quarterly mini-magazine, several corporate identity systems and advertising campaigns for local businesses. Wrote a twice-monthly outdoors column in 2007.

EDUCATION

Brigham Young University-Idaho 12.08

Bachelor of Fine Arts

ACCOMPLISHMENTS

Owner, creator, recipe developer, writer and photographer for cocktailremedy.com. During operation, the blog regularly received over 10,000 monthly visitors.

Contributed to "It Gets Better: Coming Out, Overcoming Bullying, and Creating a Life Worth Living," a 2011 New York Times best seller. My contribution was based on a video I recorded for the "It Gets Better" project which was viewed 65,000+ times on YouTube.

As a committee member for the Utah AIDS Foundation's 2010 Walk For Life, I helped coordinate and run a large fundraising event.

Additionally, I created a visual campaign for the foundation's 2010 Utah Pride theme, "What Turns You On?"