

# Denver Tool Library

LOUDEST LIBRARY  
IN TOWN

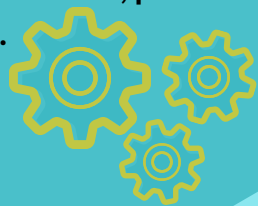


## What makes the DTL special?

The Denver Tool Library is a unique and innovative nonprofit. For just \$80 per year, members gain access to the tools, space, classes, skills, and inspiration we foster in our creative and welcoming space.

Our mission is to encourage the community to become more productive, empowered, and sustainable in their DIY endeavors.

Partnering with the Denver Tool Library will provide strong opportunities to reach a progressive and powerful demographic through a trusted organization, providing you with a solid return.



Sustainable.  
Affordable.  
Inspiring.  
Empowering.

## A New Type of Business

We are a part of the “sharing economy” which is changing the landscape of how we exchange goods and services. We are the artful response to a new generation whose ideals value community and collaboration rather than business as usual.

## A Trusted Organization

By offering extremely affordable access to tools, as well as the skills and resources to physically change people’s lives, we have become a vastly trusted venture. Check our entirely five-star Yelp, Google, and Facebook reviews....

## The Future

Well within our first year we surpassed our projected numbers. We will be doubling in physical size as early as winter 2017, allowing us to offer more tools, more classes, more special events, and more quality time with our members.

## Contact info:

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## **STATS**

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### **Founded April 2015**

- Annual Members: 700+
- Tools in Inventory: 3,000+
- Total Tool Loans: 15,000+
- Loans/open day on avg: 60-70
- New members/open day on avg: 4
- Facebook: 2,600+ organic followers
- Instagram: 1,200+ organic followers
- Website hits: 3,000+/mo

### **Our Members**

Our members include: couples fixing up first homes, avid makers looking for a specific tool, and serial hobbyists attempting new skills for the first time. These demographics will use the Denver Tool Library to get their feet wet, but are extremely likely to buy their own tools in the future. Why not yours?

## **EVENTS**

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### **Monthly First Friday Concert Series & Bazaar**

These summer fundraising events draw crowds from all over Denver to browse the local vendors and food trucks while popular bands play on our DTL-made stage. These concerts see hundreds of Santa Fe Art Walk-ers and make an excellent spot for brand exposure and conversation.

### **Classes**

The DTL hosts a variety of classes, including tool tutorials, project how-to's, general home maintenance, and women's workshops. Offerings are intentionally tailored to attract a wide range of students with varied skill levels, needs, and interests.

## **HOW WE'LL BENEFIT YOU**

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- Allowing members to demo your products
- In shop and event display of brand
- Logos on website/in newsletters/on event fliers
- Social media shoutouts with personal thanks
- Recommending your product to members
- Complimentary memberships
- Donations are tax-deductible