



# Pauline Mateos

GRAPHIC DESIGNER | ILLUSTRATOR

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## OBJECTIVE

I am a dedicated bilingual graphic artist with a strong work ethic and a focus on branding and print design. My work blends illustration and graphic design. I strive to work on branding, packaging, web, & print design.

## EDUCATION

Bachelor of Fine Arts  
*in Graphic Design & Printmaking*  
University of Texas at El Paso (UTEP)  
GPA: 3.58  
Class of 2013

## SKILLS

Adobe Creative Suite (CS6 + CC)  
Microsoft Office (Word, Excel & Powerpoint)  
Storyboarding & character design  
Illustration (Vector & Hand-drawn)  
Web Developer (Wordpress)

## EXPERIENCE

Graphic Designer & Web Developer | *Insite Strategic Group*  
6/16 + Present

Social media account manager for several different clients for facebook, instagram & twitter.  
Design and re-design several marketing campaigns for different clients.  
Developed and Implemented websites in wordpress for various clients.

Graphic Designer | *Inkbyte Studios*  
9/11 + Present

Concept & Storyboard artist | freelance graphic designer.  
Web-based design, social-media manager & illustrator.

Junior Graphic Designer | *Billy Jealousy*  
3/14 + 8/15

Packaging, marketing & collateral material designer.  
Illustrator (for packaging and branding design).

Graphic Designer & Lab Monitor  
*Academic Technologies | Undergraduate Learning Center*  
2/12 + 1/14

Re-designed Academic technologies logo and branding.  
Designed logos, campaigns, web and print based designs.  
Created illustrations and graphics for video purposes.  
As a Lab Monitor, I assisted students by engaging in software issues.

Intern | *Walt Disney World Resort | All-Star Sports Resort*  
9/11 + 01/12

Helped the culinaries cast members (Guest service).

## FREELANCE

The Pizza Joint (poster design & various marketing elements)

*Art director & Illustrator 2016-present*

Razor MD (packaging design & various marketing elements)

*Art director & Illustrator for C+C Grooming Factory 2016*

Coffee Cat (Webcomic)

*Art director & Illustrator 2013-2014*

Mixology (CD Cover photography)

*2014 Art director & graphic designer*

Graphismo

*Consultation in various designs for Graphismo, design studio in Georgetown, TX.*

2014 Art Hop

*Illustration featured in promo materials for Art Hop in Georgetown, TX.*

Carta de los Secretos (Short film)

*2013 Art director & graphic designer*

Dead Pixel (Music video)

*2013 Graphic & character designer*

UTEP Maximo Art Society

*2013 Event Coordinator*

2012 Chalk the Block

*Chalk artist and collaborator*

*Installation artist of the DO Art pop gallery*

## EXHIBITIONS

Gallery 209: Maximo Art Society | *2013 Chalk the Block*

Lo que soy y lo que sabré | *2013 Last Thursdays: EME Design Studio*

The Pantones: Graphic Design Senior Exhibition | *2013 UTEP Glass Gallery*

Views of UTEP | *2013 President Natalicio's Permanent Collection*

Annual Juried UTEP Student Art Exhibition |

*2013 Stanlee and Gerald Rubin Center for the Visual Arts*

Flatfile 8 | *2013 UTEP Glass Gallery*

Salon del Grabado | *2013 UTEP Fox Fine Arts*

Haiku Page | *2012 5th Annual Issue*

5th Annual Chalk The Block | *2012 Downtown Public Art Festival*

Flatfile 5 and Flatfile 6 | *2011 UTEP Glass Gallery*

Annual Juried UTEP Student Art Exhibition |

*2011 Stanlee and Gerald Rubin Center for the Visual Arts*

It Was Only Natural | *2011 UTEP Union Gallery*

We Mean Green | *2010 UTEP Union Gallery*

## PUBLICATIONS

### Fusion Magazine

Oscar Castaneda, "The Pizza Joint | 1st Annual Pizza Eating Contest"  
<[https://issuu.com/fusionmag/docs/fusion\\_mag\\_digital\\_92](https://issuu.com/fusionmag/docs/fusion_mag_digital_92)>

### Ape to gentleman

Graham Jones, "Marked IV Life // Tattoo Care Kit"  
<<http://www.apetogentleman.com/2014/11/18/billy-jealousy-tattoo-care-kit/>>

### Inside AT

Steve Varela, "Chalk the Block Festival [2013],"  
<<http://inside.at.utep.edu/?p=1504>>

### Splashnology

"Alice in Wonderland: 80+ Impressive Artworks,"  
<<http://www.splashnology.com/article/alice-in-wonderland-80-impressive-artworks/9779/>>

### Minero Magazine

Andrés Rodríguez, "Minero Student Showcase,"  
Minero Magazine, September 10, 2013. 18.  
<<http://issuu.com/mineromagazine/docs/minero-fall2013issue>>

### The Prospector

Leonardo Montañez, "Students get involved with Chalk the Block,"  
The Prospector, October 11, 2012. 7.

### What's Up

Front Cover art, "Chalk the Block 5: So much more than sidewalk art,"  
What's Up, October 10, 2012.

### UTEP Magazine

Jenn O'Hanlon, "Chalk the Block Features: UTEP Student Artwork,"  
UTEP Magazine, Fall 2012. 14.

## REFERENCES

### Tamyra McCartney

*Art Director, Billy Jealousy*  
tamyra@billyjealousy.com | 877.445.4496

### Anne Giangliulio

*Associate Professor of Art, Graphic Design*  
amgiangiulio@utep.edu | 915.747.8612

### Steve Varela

*Associate Director, Academic Technologies*  
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### Briana Robertson

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WDW College Program Internship | 407.939.7090