



# Pauline Mateos

GRAPHIC DESIGNER | ILLUSTRATOR

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[www.cmyklotus.com](http://www.cmyklotus.com) [www.behance.net/CMYKLotus](http://www.behance.net/CMYKLotus)

## OBJECTIVE

I am a dedicated bilingual graphic artist with a strong work ethic and a focus on branding and print design. My work blends illustration and graphic design. I strive to work on branding, packaging, web, & print design.

## EDUCATION

Bachelor of Fine Arts  
*in Graphic Design & Printmaking*  
University of Texas at El Paso (UTEP)  
GPA: 3.58  
Class of 2013

## SKILLS

Adobe Creative Suite (CS6)  
Microsoft Office (Word, Excel & Powerpoint)  
Storyboarding & character design  
Illustration (Vector & Hand-drawn)

## EXPERIENCE

Graphic Designer | *Inkbyte Studios*  
9/11 + Present

Concept & Storyboard artist | freelance graphic designer.  
Web-based design, social-media manager & illustrator.

In-House Graphic Designer & Illustrator | *The Pizza Joint*  
4/16 + Present

Designed collateral materials such as poster and business cards.  
Manages & designed their social media.  
Re-designed website & general vibe of the branding.

Graphic Designer & Illustrator | *EME Design Studio*  
10/16 + 5/17

Branding and collateral materials design for several new brands.  
Designed social media posts.  
Illustrated several additional materials for several brands.

Graphic Designer & Web Developer | *Insite Strategic Group*  
6/16 + 9/16

Social media account manager for several different clients for facebook & instagram.  
Design and re-design several marketing campaigns for different clients.  
Developed and Implemented websites in wordpress for various clients.

Junior Graphic Designer | *Billy Jealousy*  
3/14 + 8/15

Packaging, marketing & collateral material designer.  
Illustrator (for packaging and branding design).

Graphic Designer & Lab Monitor  
*Academic Technologies | Undergraduate Learning Center*  
2/ 12 + 1/14

Designed logos, campaigns, web and print based designs.  
Created illustrations and graphics for video purposes.  
Re-designed Academic technologies logo and branding.

## FREELANCE

Razor MD's Graphic designer & illustrator

*Packaging and several collateral materials 2016-2017*

Coffee Cat (Webcomic)

*Art director & Illustrator 2013-2015*

Mixology (CD Cover photography)

*2014 Art director & graphic designer*

Graphismo

*Consultation in various designs for Graphismo, design studio in Georgetown, TX.*

2014 Art Hop

*Illustration featured in promo materials for Art Hop in Georgetown, TX.*

## REFERENCES

Joel Martinez

*Art Director, EME Design Studio*

joel@hechoporeme.com

Tamyra McCartney

*Art Director, Billy Jealousy*

tamyra@billyjealousy.com | 877.445.4496

Anne Giangliulo

*Associate Professor of Art, Graphic Design*

amgiangiulio@utep.edu | 915.747.8612

Steve Varela

*Associate Director, Academic Technologies*

stvarela@utep.edu | 915.747.5963

## PUBLICATIONS

The Dieline

EME Design Studio, "Feel The Mysticism of Curadero"

<<http://www.thedieline.com/blog/2017/7/6/curadero>>

World Packaging Design

EME Design Studio, "Curadero Branding"

<<http://www.worldpackagingdesign.com/blog/2017/6/13/eme-design-studio-curadero>>

Package Inspiration

Pauline Mateos, "Hair Puck Re-design"

<<http://www.packageinspiration.com/hair-puck-re-design.html/>>

Ape to gentleman

Graham Jones, "Marked IV Life // Tattoo Care Kit"

<<http://www.apetogentleman.com/2014/11/18/billy-jealousy-tattoo-care-kit/>>

Inside AT

Steve Varela, "Chalk the Block Festival [2013],"

<<http://inside.at.utep.edu/?p=1504>>

Splashnology

"Alice in Wonderland: 80+ Impressive Artworks,"

<<http://www.splashnology.com/article/alice-in-wonderland-80-impressive-artworks/9779/>>