

ALLIANCE FOR ARTISAN ENTERPRISE

UNLOCKING ECONOMIC VALUE IN THE ARTISAN SECTOR

The artisan sector is the second-largest employer in the developing world after agriculture, worth over \$32 billion every year. Hundreds of thousands of people across the globe, particularly women, participate in the artisan sector. Investing in artisan businesses creates jobs, increases local incomes, and preserves ancient cultural traditions that in many places are at risk of being lost.

Still, artisan businesses are seldom recognized as drivers of economic growth. Artisan entrepreneurs lack access to the tools and resources needed to succeed in the global marketplace.

The Alliance for Artisan Enterprise, an initiative of Aspen Global Health and Development at the Aspen Institute, is unlocking economic value in the global artisan sector.

Join the Alliance as we uncover and implement innovative solutions to strengthen artisan businesses around the world. Our programs and resources include a first-of-its kind artisan loan program, targeted technical assistance, and a networking platform for isolated artisan organizations to collaborate and grow. We envision a world in which artisans are fully integrated into global commerce and where increasing revenues flow to artisan producers and communities in need of economic opportunity.

THE ASPEN INSTITUTE
ALLIANCE *for*
ARTISAN
ENTERPRISE



GET INVOLVED



“IF YOU’RE LOOKING FOR INNOVATIVE WAYS TO HELP DEVELOPING COUNTRIES TO FLOURISH, ARTISANS ARE A TERRIFIC PLACE TO BEGIN”

- SECRETARY OF STATE JOHN KERRY,
ARTISAN ENTERPRISE: THE NEW
STARTUP ECONOMY, SEPTEMBER 2015

WORK WITH US

- 1 BUILD INNOVATIVE FINANCING PROGRAMS for artisan entrepreneurs to grow sustainable businesses
- 2 IMPLEMENT ARTISAN BUSINESS COACHING SERVICES in local communities to strengthen artisan businesses
- 3 JOIN OUR MEMBER NETWORK to collaborate with likeminded organizations and access exclusive Alliance for Artisan Enterprise resources
- 4 ATTEND OR SPONSOR AN EVENT to change the conversation about the global artisan sector
- 5 PROVIDE ARTISAN SCHOLARSHIPS for artisan entrepreneurs to explore new market and partnership opportunities

STRATEGIC PROGRAMS

Pioneering financing programs, in-country artisan business coaching, and other technical assistance to grow artisan businesses around the world

MEMBER NETWORK

Networking platform for 125+ artisan business owners, social entrepreneurs, and others to share best practices in a collaborative learning community

KEY EVENTS

High-level forums and showcase events to change the conversation about artisan enterprise and drive more resources to global artisan entrepreneurs

GET IN TOUCH

The Alliance for Artisan Enterprise is an initiative of Aspen Global Health and Development, housed at the Aspen Institute in Washington, DC. Visit the Alliance website or email us at info@allianceartisan.org to learn more.

AllianceforArtisanEnterprise.org
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