



STYLE SUCCESS

Associate Training

ABOUT

The Style Success training workshop is perfect for boutiques and stores that have recently hired new employees or are in need of fresh training. By providing your employees with effective styling techniques for different body types, ages, and occasions sales associates will be able to increase sales and establish better relationships with customers. With many consumers using online tools for both styling and shopping, in store communication and experience is key for brick and mortar fashion and retail businesses. Our training workshop is catered to your store's specific needs to increase sales, employee knowledge, and better customer experiences.

HOW IT WORKS

The consultant and the owner/manager will meet for a consultation to discuss the services and be provided with a workshop quote based on the client's needs after the consultation. Prior to the training workshop, a consultant will do a secret shop visit to identify any apparent sales, customer service, or styling issues. After the secret shop analysis is complete the consultant will meet with the necessary personnel to go over the findings and address any other area's that need to be discussed during the training.

The consultant will then construct a workshop tailored to all areas that need to be addressed as well as the core training schedule. Following the workshop the necessary personnel will receive feedback and suggestions on how to maintain the training values and qualities learned.

CORE TRAINING

STYLE BASICS

BODY TYPES

7 STANDARD STYLES

TRENDS

CURRENT TRENDS

MERCHANDISE KNOWLEDGE

CUSTOMER SERVICE

ESTABLISHING CONNECTION

COMMUNICATION

SALES

SIMPLE SALES

MAKING SUGGESTIONS

WORKSHOP PRICES VARY BASED ON NUMBER OF ATTENDEES, LENGTH OF WORKSHOP, AND FOCUS AREAS. QUOTES ARE GIVEN AFTER FIRST CONSULTATION.