



STYLE SUCCESS

Style Starter

ABOUT

The Style Success coaching program is perfect for planning, developing, and executing your style and fashion business. Whether you're an existing stylist needing a little extra help or an aspiring stylist looking for guidance, our coaching program is constructed to help you build a successful business. Our program is personalized for your strengths, talents, schedule, and the overall vision of your business.

HOW IT WORKS

A trial period is put in place to make sure that you and your coach are a good match. Each month has a different focus to help you build your business. You will be assigned different tasks and goals each week on the Wunderlist app. All work is submitted in google docs. You will meet with your coach weekly if you are in the Austin area and monthly if you are in the Dallas and Houston areas. Extended programs available by request. The trial month is \$200 and the following months are \$500 per month. Payment plans are available.

What You'll Need:

Wunderlist
Computer/Phone/Tablet
Google Docs and Hangouts
PayPal, Venmo, or Google Pay
Pinterest

TRIAL MONTH

WEEK 1 BUSINESS FOUNDATION
WEEK 2 MARKET RESEARCH
WEEK 3 SERVICES & TRAINING
WEEK 4 GROWTH EVALUATION

MONTH 2

WEEK 1 CONTENT CREATION
WEEK 2 PROJECT PLANNING
WEEK 3 MARKETING LAUNCH
WEEK 4 GROWTH EVALUATION

MONTH 1

WEEK 1 BRAND CREATION
WEEK 2 BUSINESS SETUP
WEEK 3 SOCIAL MEDIA PRESENCE
WEEK 4 GROWTH EVALUATION

MONTH 3

WEEK 1 FINANCIAL PLANNING
WEEK 2 COLLABORATE & CONNECT
WEEK 3 WORKFLOW SCHEDULE
WEEK 4 PROGRAM & GROWTH EVALUATION