

# Craig Roberts

//Resume



- @CraigRoberts.wtf
- Behance.net/CraigRoberts
- @CraigRoberts416
- Craig@CraigRoberts.wtf

## //Profile

My experience ranges from working in-house for 4 years to freelancing exclusively for 2 years. I have worked on a range of projects including political campaigns, print and digital marketing campaigns, spatial design, and interaction design.

## //Skills

Adobe Photoshop  
Adobe After Effects  
Adobe Indesign  
Adobe Illustrator  
Sketch  
Invision

[CraigRoberts.wtf](http://CraigRoberts.wtf)

3605 KINGSBRIDGE AVE., SUITE 1L  
BRONX, NY 10463

## //Education

### Pratt Institute

2014 - 2016

3.8 GPA  
M.F.A. in Communication Design  
· President of AIGA | Pratt Student Group

### Lehman College

2007 - 2011

3.04 GPA  
B.S. in Computer Graphics & Imaging

## //Experience

### Art Director/Interaction Designer

2016 - PRESENT

OBERLAND

- Perform design research for digital experiences while providing user experience, interaction, and user interface designs.
- Participate in developing the big idea for branding projects while providing art direction and designing brand guidelines.
- Responsible for art directing and designing print and digital marketing collateral.

### Freelance Designer

2010 - PRESENT

Freelance ( E.P.A, Casper Sleep, Circleline, Engel&Volkers, NFL, College Board)

- Create print and digital artifacts
- Provide art direction and consulting

### Graphic Designer

2012 - 2014

AAA New York

- Designed print and web marketing campaigns
- Designed monthly "Car&Travel" magazine

### Graphic / Web Designer

2010 - 2012

New York City Council

- Designed print and web marketing campaigns
- Designed quarterly district-wide newsletter

## //Awards

- Three 2014 Graphic Design USA American Design Awards
- 2013 Graphic Design USA American In-house Design Award

718.715.6872