

Craig Roberts

//Resume



- @CraigRoberts.wtf
- Behance.net/CraigRoberts
- @CraigRoberts416
- Craig@CraigRoberts.wtf

//Profile

My experience ranges from working in-house for 4 years to freelancing exclusively for 2 years. I have worked on a range of projects including political campaigns, print and digital marketing campaigns, spatial design, and interaction design.

//Skills

Adobe Photoshop
Adobe After Effects
Adobe Indesign
Adobe Illustrator
Sketch
Invision

CraigRoberts.wtf

3605 KINGSBRIDGE AVE., SUITE 1L
BRONX, NY 10463

//Education

Pratt Institute

2014 - 2016

3.8 GPA
M.F.A. in Communication Design
· President of AIGA | Pratt Student Group

Lehman College

2007 - 2011

3.04 GPA
B.S. in Computer Graphics & Imaging

//Experience

Art Director/Interaction Designer

2016 - PRESENT

OBERLAND

- Perform design research for digital experiences while providing user experience, interaction, and user interface designs.
- Participate in developing the big idea for branding projects while providing art direction and designing brand guidelines.
- Responsible for art directing and designing print and digital marketing collateral.

Freelance Designer

2010 - PRESENT

Freelance (E.P.A, Casper Sleep, Circleline, Engel&Volkers, NFL, College Board)
· Create print and digital artifacts
· Provide art direction and consulting

Graphic Designer

2012 - 2014

AAA New York
· Designed print and web marketing campaigns
· Designed monthly "Car&Travel" magazine

Graphic / Web Designer

2010 - 2012

New York City Council
· Designed print and web marketing campaigns
· Designed quarterly district-wide newsletter

//Awards

- Three 2014 Graphic Design USA American Design Awards
- 2013 Graphic Design USA American In-house Design Award

718.715.6872