# mjuarspoany

# senior art director

EXPERIENCE

#### SENIOR ART DIRECTOR

SAATCHI & SAATCHI - NEW YORK, NY OCT 2021 - PRESENT

USAA Insurance + Banking - All top funnel campaign work.

#### SENIOR ART DIRECTOR

MCCANN WORLDGROUP - NEW YORK, NY AUG 2019 - OCT 2021

RECKITT: Airborne, Neuriva, MegaRed, Move Free, Press't.

#### ART DIRECTOR

YOUNG & RUBICAM (VMLY&R) - NEW YORK, NY JAN 2018 - AUG 2019

Office Depot, Goldfish, ABC, Gun Safety Alliance, Bulletproof Junior, Linzess.

### JUNIOR ART DIRECTOR

UNILEVER / OLIVER agency - NEW YORK, NY 2015 - 2017

Art Director based at the Unilever North America headquarters. Worked closely with all Unilever brand managers, senior art directors, copywriters, and producers on Dove, AXE, TRESemmé, St Ives, Simple Skincare, PONDS, Suave, Hellmann's, Knorr, Q-Tips, etc.

# ART DIRECTOR INTERN

JWT (WUNDERMAN THOMPSON) - NEW YORK, NY 2015

Interned in the JWT Jumpstart Program in NYC. Worked with junior and senior level creatives to concept and direct creative assets & pitches for clients including SLURPEE, Schick Hydro, Macy's, Listerine, PUMA, Stouffer's, Barilla, & LYRICA.

e: jason@jason-murray.com

w: jason-murray.com

t: 917-828-6758

⊚: @youngerbobbyberk

#### BIO

I'm a lefty.
Astrological Scorpio.
Lady Gaga is my spirit animal.
My friends say I am a younger Bobby Berk.
Conceptual design is my passion.

#### **EDUCATION**

SEPT 2010 - JUNE 2015

UNIVERSITY OF OREGON SCHOOL OF JOURNALISM & COMMUNICATIONS: BACHELOR OF ARTS IN ADVERTISING

# <u>REFERENCES</u>

# JONAH LEVINE

CREATIVE DIRECTOR, ART
SAATCHI & SAATCHI - NEW YORK, NY
jonah.levine@saatchi.com

# SALINA COLE

CREATIVE DIRECTOR, COPY VMLY&R - NEW YORK, NY salina.cole@vmlyr.com

# AMANDA VINCI

CREATIVE DIRECTOR, ART FCB - NEW YORK, NY amanda.vinci@me.com