MatchPoint Benefits with SharePoint 2013

MatchPoint Fact Sheet

25.01.2013 | Colygon AG | Version 2.0

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1. Preamble
MatchPoint industrializes SharePoint 2013 development in enterprise environments and simplifies the creation, the roll-out and maintenance of SharePoint 2013 applications. It provides a set of standardized, generic solution components that are centrally configurable, extensible and reusable. For SharePoint 2013 corporate intranets and enterprise collaboration platforms, it is clearly verified that MatchPoint offers the most attractive business case (lowest TCO), the best investment protection (sustainability regarding migrations), as well as maximum independence.

In particular, MatchPoint supports the development of **Digital Workplace platforms on SharePoint 2013**. The vision of the **Digital Workplace** – the fusion of intranet and collaboration – is at the very top of the priority list of most large organizations. With MatchPoint, Digital Workplace applications can be built in a modular way. MatchPoint unites communication and collaboration in an ideal way and represents content, activities and social connections in relevant business contexts. Thereby, processes and performance will be optimized on an individual, team and company level.

MatchPoint is based on **mass customization**, a well-known industry concept. Robust, mature and extensible components can be combined into a large number of individual, but affordable solutions. The maximizing of the configurability and reusability reduces the effort for individual development, total cost of ownership and project risks. In addition, the release capability is improved with migration to future versions of SharePoint and reduces dependence on developers and implementation partners.

![Diagram of MatchPoint approach](image)

**Fig.1: The mass customization approach of MatchPoint enables an agile development of individual SharePoint 2013 solutions based on standardized components.**

Colygon has been recognized for its outstanding completeness of vision, the wide range of features and an excellent cost-benefit ratio of MatchPoint with the Gartner Cool Vendor Award.

Based on the **AIIM Industry Watch SharePoint Report** of 2012 ([www.aiim.org](http://www.aiim.org)) MatchPoint improves an average of 7 out of 10 most-mentioned SharePoint weaknesses in the areas of usability, technical issues, organizational issues, information management and upgrade issues. MatchPoint reduces the platform and solution complexity as well as the demands on
the skills of SharePoint developers and supports governance strategies by improving the SharePoint functionality.

2. MatchPoint Benefits with SharePoint 2013

The analysis of specific customer needs in enterprise environments shows that there are crucial points where MatchPoint is beneficial in both intranet and collaboration scenarios that will be implemented with SharePoint 2013. These results are based on an analysis conducted by an independent consulting firm in an enterprise customer environment with 12'000 SharePoint users.

In this context, it could be shown based on actual customer requirements, that there are substantial savings potentials in the development of SharePoint 2013 applications with MatchPoint. Experience shows that the same potentials are applicable for maintenance. When migrating such applications to future SharePoint versions, the potentials are even higher, namely up to 70%:

<table>
<thead>
<tr>
<th>Application type</th>
<th>Potential savings with MatchPoint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing intranet (news, articles etc.)</td>
<td>30-40%</td>
</tr>
<tr>
<td>Intranet Applications (event calendar, jobs, marketplace, trainings etc.)</td>
<td>30-40%</td>
</tr>
<tr>
<td>Collaboration (i.e. „workspaces“)</td>
<td>40-50%</td>
</tr>
<tr>
<td>Forms with workflows</td>
<td>40-50%</td>
</tr>
<tr>
<td>Forms with 3rd party integration</td>
<td>30-40%</td>
</tr>
<tr>
<td>Document and file management</td>
<td>20-30%</td>
</tr>
<tr>
<td>Widgets and apps</td>
<td>20-30%</td>
</tr>
<tr>
<td>Dashboard/cockpit</td>
<td>30-40%</td>
</tr>
</tbody>
</table>

In a nutshell, these savings rest on the following MatchPoint benefits:

- MatchPoint follows a rapid prototyping approach based on configuration, minimizes implementation time and facilitates agile project methods by reducing the need for custom code.
- Based on the minimization of custom code, cost for changes and maintenance, as well as TCO, are considerably lowered.
- The high degree of abstraction of the MatchPoint layer facilitates the migration of MatchPoint applications to future SharePoint versions.
- The platform-wide centralized management of MatchPoint components and services improves SharePoint governance, increases code safety and is an ideal basis for a migration to the cloud.
In a more detailed perspective, the savings are due to specific MatchPoint features:

**MatchPoint benefits for the SharePoint 2013 platform**

- Centralized configuration management, UI management and reusability of MatchPoint components
- Integrated multilingual MatchPoint components based on central language resources, which are separated from application logic and UI
- Improved tools for content, site and application governance, better use of the SharePoint 2013 architecture and scalability of the platform.

**MatchPoint customers in general reduce cost, complexity and risk in their SharePoint 2013 projects, during maintenance and migrations (reduced deployment and change management effort, reduced TCO), and increase cost transparency and predictability**

**MatchPoint benefits for SharePoint 2013 intranets**

- Rule-based contextualization of structures and content, advanced taxonomy management for consistent, automated, high-quality content classification.
- Integrated filtering and personalization features and caching ability of all MatchPoint components for high-performance content targeting based on the FAST index
- Logical separation of content and presentation

**MatchPoint customers can better support their authors in the creation of SharePoint 2013 content and provide it to the end-users through a multi-channel intranet (PC, tablet, smartphone, etc.) and in a personalized way**

**MatchPoint benefits for SharePoint 2013 collaboration applications**

- Form-based self-site provisioning for the creation of multilingual workspaces by the end-user
- Simplified management of site templates with snapshot function, centralized workspace management, site life-cycle management and governance, workspace creation triggered by third-party applications
- Workspace metadata on site collection and site level with automatic inheritance throughout the SharePoint site structure
- Search-based site directory with cross-workspace data aggregation and reporting leveraging the FAST Index
- Centralized role management and role-based automatic management of SharePoint groups across site collections

**MatchPoint customers can provide a self-service collaboration platform on SharePoint 2013 and improve support for cross-application processes, all without losing control in IT**
**MatchPoint benefits for SharePoint 2013 forms applications**

- Easy-to-use forms generator with integrated workflow component enables power users to generate even complex web-based forms
- Centralized forms management, efficient provisioning
- Forms integration with 3rd party applications using configurable connectors and supporting WCF standard connectors
- Configurable forms-logic

**MatchPoint customers can reduce implementation and maintenance effort of SharePoint 2013 forms and delegate forms creation to business super users.**

**MatchPoint benefits for SharePoint 2013 apps and mobile SharePoint 2013 applications**

- MatchPoint API access from (mobile) SharePoint 2013 apps increases possibilities to leverage SharePoint 2013 functionality
- Logical separation of content and presentation facilitates device-independent representation of SharePoint 2013 content
- Configurable and expandable connector framework and application logic for line-of-business system data integration (ERP, CRM, etc.)
- No-code business applications

**MatchPoint customers are able to easily integrate business applications in their SharePoint 2013 platform, and can provide content from various sources through a multi-channel solution to the end-user, even on mobile devices**

**MatchPoint benefits for SharePoint 2013 document management**

- Extensive additional functions compared to SharePoint in the area of metadata management (relations, history, item-level permissions management, true hierarchies, external metadata sources, foreign key inclusion)
- Metadata on all SharePoint 2013 filing structures (site collections, sites, libraries, folders, document sets)
- Automatic metadata inheritance across the entire SharePoint 2013 filing structure
- Improved tagging interface for manual tagging done by users
- Invisible, centrally managed and rule-based governance metadata (archiving information, confidentiality, status information, e-discovery information etc.)
- Automatic metadata generation and extended metadata filtering based on the FAST Index

**MatchPoint customers simplify the user's work in SharePoint 2013 document management applications thanks to automation, increase of information quality, improved search and reduced effort in process support and document life-cycle management**
**MatchPoint benefits for SharePoint 2013 social applications**

- Form-based self-site provisioning for the creation of communities by the end-user
- Centralized management of community templates, community management, community life-cycle management and governance, community creation triggered by third-party applications
- Community metadata with automatic inheritance to community content
- Search-based community directory with cross-community data aggregation and reporting leveraging the FAST Index
- Centralized role management
- Rule-based loose coupling of social content (activity feeds, blogs, wikis, etc.) and business context

**MatchPoint customers can provide a SharePoint 2013 based social platform to their employees, where communities and social content automatically is related to relevant business context and personalized according on roles.**