



Bioprocess Innovation Center
Clark Nexsen



AIA North Carolina

2017 End-of-Year Membership Update

*The mission of AIA North Carolina is to serve its members
by enhancing and promoting the profession of architecture.*

Message from AIA NC President



Happy New Year!

What an amazing 2017! AIA NC and all our sections had an incredible year, many thanks to the hard work and passion from our Board of Directors, Section Leadership, and Staff on both state and local levels. I was blown away all year long with what everyone was able to accomplish.

It was a true honor to serve as 2017 AIA NC President! I learned more than I thought I could, had the opportunity to see new places, meet new people, grow the relationships already afforded to me through AIA, and even play golf for the first time. I was also honored this year to work alongside four other female AIA presidents in our state. This was unprecedented, and a sign our profession, and our state, is heading in a good direction. Many thanks to **everyone** for their support and dedication to this association!

Please enjoy this End of Year Membership Update that captures highlights of the year since you heard from us last. The success of AIA NC is not possible without our 2,000 plus members, allied organizations, dedicated staff, and incredible board leadership to carry our mission forward.

Here's to an even better 2018!

All my best,

Erin Sterling Lewis, AIA
2017 AIA North Carolina President



Continuing Education

Matthew S. Hart, AIA, Director of Education (Winston-Salem)



As we informed you in June, a small Education Committee has been formed to help drive the education mission of AIA NC. Those part of this committee are Hunt McKinnon, AIA, (Eastern) and Shawn McKeever, AIA (Asheville).

If you have any ideas, questions, or would like to be engaged with the Education Committee send an email to mattshart@gmail.com. We would love to hear from you!

2017 **O.W.L.S.** On-Demand Library is Complete!

The Online Webinar Learning Series (O.W.L.S.) continues to be a successful offering for continuing education to members across the state. If you still need Continuing Education hours, you can visit our [2017 O.W.L.S On-Demand Library](#) to view courses from this past year.

AIANC is still looking for [2018 O.W.L.S. Series Sponsors](#). These one hour courses are seen by members from all of our sections, so you are able to make a statewide impact from the comfort of your own office.

CE Academy

The CE Academy plans to offer new opportunities for half-day or full day seminars throughout the year, while providing content that appeals to a wide range of our membership. This will include opportunities with other organizations and institutes within the AEC industry. For instance, the Joint Committee Recommendations issued with the latest NC Architecture Magazine are potential opportunities for courses and content.



Advocacy: A Vital Link to the Success of our Profession

Richard Alsop, AIA, Director of Advocacy (Charlotte)



Architects share a unique and valuable skill, that being the ability to use their extensive knowledge of the physical environment to meet the needs of a diverse and complex society. Architects don't limit this skill of Connective Thinking to simply meeting basic needs, they use it to expand the range of possibilities. However, in a complex society, most all opportunities are created or influenced by the body of individuals we elect to our town councils, state legislature and national offices. As such, engagement with our elected officials, or Advocacy, is an essential component of our profession's success. The mission of AIA NC's Advocacy initiative is to encourage and assist members in building a personal relationship with their elected representatives. In addition to Legislative Day, this fall AIA NC will once again present to each section the Advocacy Orientation and Workshop to help build skills and seek opportunities to engage with our elected officials.

We continue to seek members who would like to participate in one of the six Knowledge Teams, who read bills introduced into the NC General Assembly that impact our profession. Participation is open to any AIA member who can commit ten hours per year for this work. No prior experience needed. If you are interested in participating, email Richard at richard.alsop@arcreview.org.

AIA North Carolina Political Action Committee (PAC)

In September, the AIA North Carolina's political action committee was reignited. The PAC is funded solely by individual contributions by our members. So, Why is the AIA NC PAC important? Here are a few reasons why:

- 1. THE BUSINESS OF ARCHITECTURE IS CONTROLLED AND SHAPED BY THE GOVERNMENT.** It is vitally important that public officials understand and appreciate the impact of their policy decisions on our profession.
- 2. ELECTIONS COST MONEY.** By contributing to AIANC PAC, you are helping elect public officials who care about architects and architecture. AIANC PAC helps elect officials who share the goals and interests of the architectural profession. Like it or not, it is the only method of campaign financing we have in this country.
- 3. AIANC PAC IS AN INVESTMENT IN YOUR BOTTOM LINE.** The continuing threat of passing a sales tax on services, or the passage of an interior designer practice act are perfect examples of how politics can come into your everyday life. The passage of HB 857 in 2013, a bill that protects architects in the selection of design/build teams for public projects; SB 42 from 2012 that protected architects' lien priority in the development process while the mechanics lien statute was rewritten for the Title Insurance industry, and SB 914 in 2001 allowing for the use of single prime contracting on all public projects, are good examples of how AIA's government affairs and the PAC can make a difference in your business affairs. And the list goes on. Every year, politicians make decisions about our industry.

Learn more about the AIA NC PAC and how to contribute at <http://www.aianc.org/pac/>

Public Awareness: **ACTIVATE**

Thad Rhoden, AIA, President-Elect (Asheville)



The AIA NC awarded over \$30,000 in grants this year to our local sections. Refining the ACTIVATE grant applications, the Board is working to help create an easier and more streamlined process for members.

A **BIG** thanks to the 2017 ACTIVATE NC Committee comprised of David Crawford, Hon AIA, Keri Dixon, Kate Shelton, Michelle Marks, Mary Fierle, Tanja Bean, Erin Sterling Lewis, AIA, Chris Roberts, AIA, Tripp Anderson, AIA, Shannon Rydell, AIA, Brad Williams, AIA, Jason Lettie, AIA, and. Charles Gillon, AIA.



ACTIVATE Design Conference

Despite some weather hiccups, the [2017 Design Conference](#) in Wilmington, NC in **September** was a success. The theme for the conference: **ACTIVATE: Design | Collaboration | Community Engagement** focused on gaining skills and experiences that you can use to ACTIVATE your firm and community. Highlights of the weekend included the multi-day, multi-disciplinary design Charrettes and the [2017 AIA NC Design Awards](#).

The Missing Middle: Competition Winners Announced to Address Housing Crisis in Asheville

ACTIVATE NC announced the winners for its international “Missing Middle” Housing Competition on Friday November 10, 2017. The competition’s goal is to provide housing ideas to the city of Asheville that would both fit appropriately within single family neighborhoods while providing greater density and affordability in Asheville’s urban core. The site chosen for the competition is within walking distance of the emerging River Arts District, and is edged on one side by a tract of city owned land known as Murray Hill Park. Consideration for it’s location along with the topography of the land were major factors in the selection of the piece for the competition as well as for the jurying. Four projects were chosen for awards. A Honor Award was given to “River Arts Row”; a Merit Award was given to “District Village”; a Merit Award was given to "Bartlett Commons"; and a Citation was given to “Artist’s Court”. The jury, lead by jury chair Doug Hecker from Hecker Studio in Asheville, judged the entries based on criteria which included site sensitivity, topography, and space, form and materials. Hecker was joined on the jury by Amanda Loper, AIA, from David Baker Architects in San Francisco, and Sasha Vrtunski with the City of Asheville. Overall, the jury noted that the projects were able to highlight some of the challenges of building denser communities in challenging landscapes. [Learn more about the competition and the winners.](#)

Save-the-Date: [CONNECTIONS 81.2](#) Talk and Charrette

We are looking forward to this 3 day architectural workshop which will be May 18-20, 2018 to re-imagine 81.2 acres near downtown Raleigh.



Public Awareness: Member Communications

Chris Roberts, AIA, Director of Public Awareness (Triangle)



New Website for State and Local Components

In an effort to improve our members' experience, AIA NC, along with input from local membership, has embarked on an initiative to create cohesive AIA websites for each of our components.

As part of AIA National's Digital Transformation effort, AIA National is preparing to launch a new template that mimics the current [website](#) for all components nationwide to use. AIA NC and four voluntary local Sections are currently testing this platform, and hope to roll it out in 2018. This will unify the experience and access to resources for our members by creating a consistent platform. The website will be more aesthetically pleasing, easier to navigate and update, and more graphically unified across the board for all components, while still allowing for individualization.

Public Focused Website Study Underway

It is a strong desire of AIA NC and the local sections to have an updated public focused website, which cannot be achieved using the AIA National template. There are also a variety of AIA state and local websites that will be incorporated into this new public facing site. AIA NC spent the end of 2017, interviewing local web agencies to help develop a framework to achieve the goals above. AIA NC hired [MullenLowe Company](#) in Winston-Salem to assist with this effort.

The first of several planning meetings was held at their Winston-Salem office in November and workshops will continue through the beginning of 2018. The final deliverable for this planning effort will be a document which lays out the framework that will be used to implement the website. We look forward to updating the membership as this study continues.



Emerging Professionals

Megan Bowles, AIA, Director of Emerging Professionals (Triangle)



All AIA NC sections continue to provide outstanding programs for our Emerging Professionals seeking to grow in their careers.

2017 Initiatives include the Leadership Forum, licensure workshops, and ARE study groups. AIA NC continues to support these efforts by connecting EPs across the state for networking and professional development opportunities.

Many thanks to Walt Teague, FAIA, and the AIA NC Fellows for their support and dedication throughout the year to the Emerging Professionals.

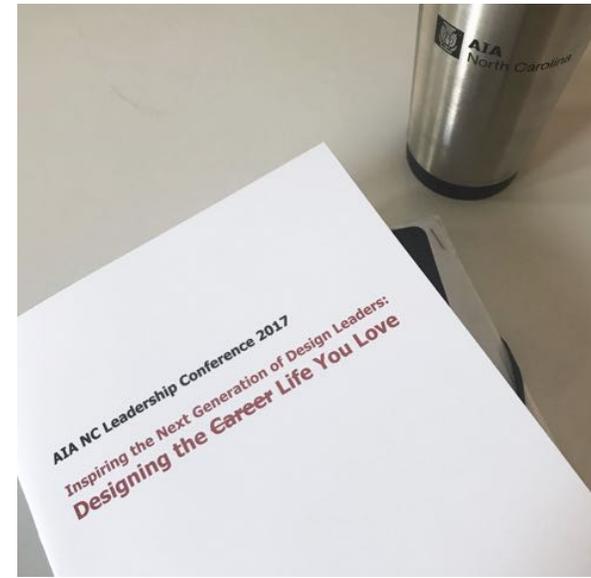
Leadership Conference 2017

Inspiring the Next Generation of Design Leaders: Designing the (Career) Future You Love

This November, AIANC hosted its first Leadership Conference for emerging professionals. Sponsored in part by the AIA NC College of Fellows, the conference was held on November 16 in Charlotte and November 17 in Raleigh. At both locations, Keynote Speaker Emily Grandstaff-Rice, FAIA shared her engaging story of practice and leadership in the Boston community, while career coach Marie Schacht led participants in an interactive workshop to explore obstacles, motivations, and strategies for finding one's purpose and passion in both life and career.

During the conference, Fellows from each region also shared their leadership journeys in TED-style talks. Special thanks go to Alan McGuinn, FAIA, Renee Hutcheson, FAIA, Jim Rains, FAIA, and David Furman, FAIA in Charlotte; and Louis Cherry, FAIA, Chris Braiser, FAIA, and Anna Wu, FAIA in Raleigh. Workshop attendees were inspired by stories of leadership in a wide variety of career paths, and enjoyed the opportunity to network with fellow young professionals from other regions around the state.

"The quality and quantity of knowledge-sharing packed into AIA NCs Leadership Conference was phenomenal. The Fellows provided personal and applicable viewpoints into their diverse architecture career paths, while Marie Schacht challenged everyone to search for their leadership potential through fresh and insightful ways. Marie stepped outside of the architecture profession to deliver a message that is certain to develop the leadership potential in each of the participants. In Charlotte, the engagement and discussions generated by the audience was as invigorating and relevant." – Matt Hart, AIA, Winston-Salem



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