

# 2018

# IRISH FILM FESTIVAL

## Boston



The 18th annual Irish Film Festival, Boston will take place between Thursday, March 22, and Sunday, March 25, 2018, at the Somerville Theatre, Davis Square.



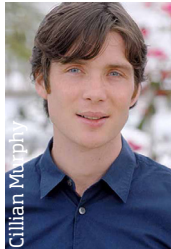
## sponsorship opportunities

SUPPORT one of the  
“Top Twenty Coolest Film Festivals in the world.”  
(*MovieMaker Magazine*, )



More than 4,000 people are expected to attend the 2018 festival over the course of the four days. Staffed, organized and operated by a team of volunteers, we depend on corporate contributions to create and sustain our annual festival. There are a number of reasons why supporting the Irish Film Festival, Boston is a good idea. Here are just a few:

- Sponsors receive local, regional, national, and international exposure to a diverse audience and partners in the field, such as:
  - Independent Film Festival Boston
  - Boston Jewish Film Festival
  - A Celtic Sojourn
  - Irish Network Boston
  - Boston Business Association
  - Irish Consulate Boston
  - Irish Film and Television Academy
  - Irish Film Board



- Each year, the festival honors Irish pioneers in various facets of filmmaking and sponsors often avail of exclusive opportunities such as meet and greet events with honorees. Past honorees include Gabriel Byrne, Aidan Quinn, Brendan Gleeson, Fionnula Flanagan, John Boorman, and Jim Sheridan, to name but a few.
- As the first point of contact in Boston for sneak-peek previews and premieres of new Irish productions, the Irish Film Festival, Boston succeeds in filling area theaters throughout the year.
- The Irish Film Festival, Boston released new lines of merchandise in 2017 and opportunities for logo placement exist at certain levels.
- Donations to BIFF Productions, Inc. are tax deductible to the extent allowed by law.

Boston Irish Film Festival Productions, now a non-profit entity with 501(c) 3 status, was set up in 1999 to celebrate and promote global Irish cinema. The festival quickly became the largest event of its kind outside Ireland. It provides: exhibition, distribution, and educational opportunities for filmmakers, and honors their work with awards.

# sponsorship opportunities

(our sponsorship package suggestions can be customized to suit your needs)

## **Premiere Presenting Sponsor | \$25,000 (exclusive)**

- Exclusive “Presenting Sponsor” title on all festival collateral and in all press and marketing materials
- Lead logo/link on Sponsor page of festival website and inclusion in IFF social media
- Logo/name on festival poster, festival website with link, and prior to all screenings
- Motion advertisement slot prior to each screening (30 sec.)
- Company representative to officially open the festival
- Product sampling opportunities, where appropriate
- Ten All Access Festival Passes and 20 General Admission film screening tickets

## **“Presented By” Sponsor for Honoree Award | \$15,000 (exclusive)**

- Exclusive “Presented By” rights for the festival’s most prestigious award, given to an individual of international renown in the world of cinema
- Verbal name acknowledgement before and after each screening of award-winning film(s)
- Logo/name on festival poster, on festival website with link, and inclusion in IFF social media
- Presentation of the award to its recipient
- Eight All Access Festival Passes

## **“Presented By” Sponsor for the Breakthrough Award/Best Feature | \$10,000 (exclusive)**

- “Presented By” rights for the festival’s Breakthrough Award, given to a filmmaker/film destined to achieve great recognition and celebrity in the world of cinema
- Verbal name acknowledgement before and after each screening of award-winning film(s)
- Logo/name on festival poster, on festival website with link and inclusion in IFF social media
- Presentation of the award to its recipient
- Six All Access Festival passes

## **“Presented By” Sponsor for Director’s Choice Award | \$7,500 (exclusive)**

- “Presented By” rights for the festival’s Director’s Choice award, given to a filmmaker/film chosen by the Festival Director as deserving of special recognition
- Verbal name acknowledgement before and after each screening of award-winning film(s)
- Logo/name on festival poster and on festival website with link
- Presentation of the award to its recipient
- Four All Access Festival Passes

## **A choice to sponsor**

### **1) Inspiring Short/Animation Award or**

### **2) Global Vision Award/Best Documentary | \$5,000 (exclusive)**

- Verbal name acknowledgement before and after each screening of award-winning film(s)
- Logo/name on festival poster and on festival website with link
- Presentation of the award to its recipient
- Four All Access Festival Passes



### Screening Supporter level | \$2500+

- Verbal acknowledgement before and after each award screening
- Logo/name on festival poster and on festival website with link
- Option to present a special area of the festival (parties, green room, a panel)
- Acknowledgement in our sponsor loop on the big screen
- Included in our social media
- Two All Access Festival Passes, and Four Individual Screening Passes
- A goodie bag of merchandise from the festival

### Patron Level | \$1,000 - \$2,499

- Acknowledgement in our sponsor loop on the big screen
- Logo/name on festival website with link.
- Shout-out on social media
- Two All Access Festival Passes, and Two Individual Screening Passes
- A goodie bag of merchandise from the festival

### Producer Level | \$500 - \$999

- Logo/name included in our supporters loop on the big screen and festival website
- Shout-out on our social media
- Two all access festival passes
- A goodie bag of merchandise from the festival

### Contributor Level | \$250 - \$499

- Logo/name included in our supporters loop on the big screen and festival website
- Two pairs of passes, (four tickets in total to our opening night screening and post-screening reception)
- Members' discounted price on admission to all screenings

### Friend of the Festival | \$100 - \$249

- Logo/name included in our supporters list on the big screen and festival website
- Two pairs of passes (Four tickets in total) to our opening night screening and post-screening reception
- Members' discounted price on admission to all screenings

### Festival Fan | \$50 - \$99

- Included in our supporters list on the big screen and festival website
- Members' discounted price on admission to all screenings

