SMART CITIES & UTILITIES:
Before we can create CONNECTED COMMUNITIES
we must CONNECT with our COMMUNITIES

A majority of U.S. residents remain skeptical that their area is ready to make communities of the future a reality, while also holding a favorable impression of the concept of smart cities.

A public/private partnership is favored to do the key job of operating the connected community infrastructure.

Utilities and government agencies are more trusted than social media and online shopping companies.

Government earns low grades for using modern technology to better serve the public.

The public has not yet grasped the potential benefits of connected communities, instead look at the concept to deliver typical public services.

The public is favorable to connected communities for increased public safety, more efficient public services, including increased public safety, more efficient public services, and wider access to information.

3 No hype. Go slow to go fast.

2 Urban and younger residents are more likely to want to live in a connected community, as well as currently own a smart assistant.

13% of residents are thinking about building a connected community, with the highest rates among those over 65 and rural residents.

The public favors smart technologies for urban residents.

A majority of U.S. residents remain skeptical that their area is ready to make communities of the future a reality, while also holding a favorable impression of the concept of smart cities.

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