

Lauren Connolly

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Experience

Product Designer, Yelp

Feb 2015 – Present

Currently lead the design and strategization efforts for the cross-platform Messaging experience and previously the Yelp for Business Owner's App. Helped scale our German and San Francisco design team to 20+. Implemented processes and guidelines to optimize workflow and established a set of design principles.

UX Designer, Mozilla

Sep 2014 – Apr 2015

Provided in-browser promoted content experiences for advertisers seeking higher-quality relationships with their audience and who choose Mozilla Content Services in order to have a future-facing, ethical partner with scale.

Lead Product Designer, TripAdvisor

Jul 2013 – Feb 2015

Lead the Vacation Rentals design team. Developed wireframes and information outlines during the planning stages to assist in content strategies. Defined the team mobile app experience. Analyzed site statistics and provided ongoing assessment of web usability, design, and overall quality in the site-wide rebrand process.

Freelance Designer, Self

May 2009 – Jul 2013

Clients included: Adobe, American Graphics Institute, Boston Bar Association, EF Tours, Glovebox, Group Visual, Groupon, Lattice Engines, Pearson Education, Prana Power Yoga, Scholastic.

Education

BA, Anthropology

2006 – 2009 • University of Central Florida