

Teshia Treuhaft

Experience

Contact

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Education

Rhode Island School of Design
M.F.A. Furniture Design
2014

Brown University
Guest Student
German Studies
2013 -2014

University of Michigan
B.F.A. Art & Design
Minors in Philosophy
& Urban Studies
2012

Selected Speaking Engagements

'Launch Your Startup' Panel
Amazon Academy, Brussels BE Oct 16

'IoT: New opportunities for German tech?' Panel
Heueka Conference , Berlin DE June 16

'Building Music Experiences for the Home'
Geekettes' Int'l Women's Day Berlin DE Mar 2016

'Designing Next Generation User Interfaces'
EHV Summit, Eindhoven NL, Oct 15

'What a Chair Needs to Be'
Design Indaba, Cape Town ZA Mar 14

References available
upon request

Senic GmbH - Head of Partnerships

Managed strategic partnerships and led international sales roll-outs. Led PR and communication strategy including hiring and management of an in-house team and remote freelancers. Senic is Y-Combinator backed startup who crowdfunded first product 'Nuimo' on Kickstarter.
senic.com | Berlin, DE | April 2014 - Present

HARDWARE.co - Communications Lead

Led communications for HARDWARE.co community and tech accelerator. Organized monthly community meetup, planned third accelerator batch, oversaw redesign of visual branding and opened a hardware prototyping lab together with Conrad Electronic.
hardware.co | Berlin, DE | Sept 2014 - Mar 2014

Core77 - Contributor

Regular contributor focused on technology, crowdfunding, business and design.
core77.com | NYC and Remote | Feb 2013 - Present

RISD 2050 Fund - Research Fellowship

Awarded research grant for the project "Hacking Educational Spaces" that investigated alternative educational paradigms in Berlin, London and NYC. The goal of the RISD 2050 Fund is to stimulate the landscape of possibilities for art and design education.
Berlin, DE | April 2014 - December 2014

RISD - Adjunct Faculty

Designed and taught the undergraduate wintersetion studio course "Rethinking Seating: A Conceptual Approach to Chair Design"
Providence, RI | Jan 2014

Better World by Design - PR Coordinator

Coordinated PR for the 2013 Better World by Design Conference, a collaboration between RISD and Brown University.
abetterworldbydesign.com | Providence, RI | Oct 2012 - Nov 2013

MoMA PS1 - Curatorial Intern

Provided administrative and research support for the curatorial department of MoMA PS1 with a focus on EXPO 1 and PS1 Warm-up Series projects.
momaps1.org | NYC | May 2013 - Sept 2013

GOOD Worldwide LLC - GOOD Local Intern

Provided support and guidance to 13 international GOOD Local chapter leaders as they planned events and implemented programming in their respective cities.
GOOD.is | NYC | May 2013 - Sept 2013

TEDxUofM - Creative Director

Managed an 80+ interdisciplinary student team in designing the TEDxUofM conference (an independently organized TED event) with 1700+ in attendance.
tedxuofm.com | Ann Arbor, MI | Jan 2010 - May 2012