
ReMind. A Transformational Object for Procrastinators

Jan Brechmann

Folkwang University of Arts
Experience and Interaction
Essen, Germany
jan.brechman@folkwang-uni.de

Matthias Laschke

Folkwang University of Arts
Experience and Interaction
Essen, Germany
matthias.laschke@folkwang-uni.de

Marc Hassenzahl

Folkwang University of Arts
Experience and Interaction
Essen, Germany
marc.hassenzahl@folkwang-uni.de

Marion Digel

Folkwang University of Arts
Design
Essen, Germany
marion.digel@folkwang-uni.de

Abstract

ReMind is a "pleasurable troublemaker" – a transformational object [1,2,3]. It playfully addresses the ever-present human tendency to procrastinate. To do the dishes or not to do the dishes: That is the question. *ReMind* helps answering it by cruelly reminding you of all the things to be done. It now and then even pelts overdue chores at you! At the same time, it forgives slips and even allows for some cheating. Because: Nobody is perfect.

Author Keywords

Persuasive Technology; Transformational Object; persuasion; Aesthetic of Friction; procrastination; self-regulation; Experience Design

ACM Classification Keywords

H.5.m [Information Interfaces and Presentation]:
Miscellaneous

References

- [1] Hassenzahl, M. 2011. *Towards an Aesthetic of Friction, 8. November 2011*. TEDx HoogeschoolUtrecht. <http://youtu.be/ehWdLEXSoh8>
- [2] Kehr, F., Hassenzahl, M., Laschke, M. and Diefenbach, S. 2012. A transformational product to improve self-control strength: the *Chocolate Machine*. *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems - CHI 12 (2012)*, 689–692.
- [3] Laschke, M., Hassenzahl, M. and Diefenbach, S. 2011. Things with attitude: Transformational Products. *Create11 Conference (2011)*, 1–2. <http://www.create-conference.org/storage/create11papersposters/Things%20with%20attitude.pdf>.

Copyright is held by the author/owner(s).

CHI 2013 Extended Abstracts, April 27–May 2, 2013, Paris, France.

ACM 978-1-4503-1952-2/13/04.