

## **Yourkidvid™ Transforms Cellphone Video Clips into Handcrafted Mini-Films with a Hollywood Touch**

*Source: yourkidvid*

*Dated: Mar. 18, 2014*

LOS ANGELES, Calif. -- A new innovative service, Yourkidvid, transforms footage from cell phones, iPhones, Android phones, GoPro® or any other device into touching short films that can be shared with friends and family and on Facebook and other social media. Unlike automated video editing options, Yourkidvid employs talented, Los Angeles-based film editors with a passion for storytelling to create compelling short films that will change the way families preserve and cherish video memories.

“As a mom, I had hours of amazing video footage of my three boys sitting on my cell phone – holidays, soccer matches and little intimate moments I wanted to cherish forever – but I didn’t know what to do with them,” says Co-Founder and President Teigue Thomas. “This was the inspiration behind launching Yourkidvid. Now families finally have an easy, cost effective solution to spotlight special moments and to enjoy and share them with loved ones in a way that is fun and incredibly engaging.”

Customers submit their home video clips to Yourkidvid via cloud services such as Dropbox®, Google Drive® or Microsoft OneDrive®. Using state-of-the-art equipment in the company’s Southern California offices, a team of editors takes consumer footage and turns it into a memorable masterpiece complete with premium graphics and handpicked music selected uniquely for each family’s movie. This allows Yourkidvid to deliver an affordable, professional product that was once out of reach for the average consumer.

Within three-to-five business days customers receive a link to their movie to share with friends, post to blogs, upload to social media sites and email to family. These handcrafted memories can also be saved to phones and computers to be relived time and time again.

Vice President Aric Avelino, an award-winning writer, director and editor whose work includes television commercials, motion pictures and music videos, oversees creative development. Even with a movie industry touch, the pricing is kept low, with video prices starting at \$29. Customers just go to [yourkidvid.com](http://yourkidvid.com) to purchase and receive simple instructions to get started. Gift cards are also available.

“It was important that the service we offered was easy to use and that the final product captures the essence of the family – the funny, the sweet, the playful,” says Co-Founder and CEO Negar Ayromloo. “The reaction from customers when they view their film for the first time is always heartwarming – they can’t believe it was created with footage taken themselves. That moment is what drives us.”

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*Yourkidvid transforms video clips taken on handheld devices into mini-films that can be shared with friends and family and on social media sites. Unlike automated video-making services, customers receive unique short movies that are handcrafted by Los Angeles-based film editors. For more information: [yourkidvid.com](http://yourkidvid.com). Samples: [yourkidvid.com/inspiration](http://yourkidvid.com/inspiration). See our commercial [here](#).*

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