



Checklist for Success

Top 10 Success Factors

In our experience great organizations take the time to focus on each of the ten areas below and engrain them into the company culture. *How each of these ten items tie into each other and the processes used to maintain them are just as important as each step – this is an area where many organizations fall short.*

- Lasting goals
- Team alignment
- Rigorous market research
- Right players in the right roles with no exceptions
- Clear priorities
- Metrics
- Regular feedback process
- Reward incentive structure
- Mentoring & coaching
- Accountability