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- CED Officer
- City of Iqaluit
- Population:
Approximately 7,200





Unearth the Business Potential in Iqaluit

Mining is happening here. It has positive and negative affects – in all communities. Some of the mining activities touch on the economic sectors that are in our 2015 – 2019 Community Economic Development Plan:

- Arts and Crafts/Tourism
- Businesses
- Cultural & Social Well Being
- Education & Training
- Environment & Renewal Resources
- Mining





Arts and Crafts/Tourism Sector

Arts and crafts are closely linked and somewhat dependent on tourism levels. Artists working in Iqaluit have various advantages as it is the capital, has a number of outlets, and the largest amount of travellers passing through which provides for a larger potential customer base.

Iqaluit has yearly festivals/conferences that the art sector and/or tourism sector participate in: Toonik Tyme, Alianait, NACA festival, NU Trade Show, Christmas Craft Fair and this event.

For Art:



For Tourism:



Cultural & Social Well Being



Food: hunting or stores, food orders, or sealift, coffee shops, and restaurants, Greenhouse Society, School breakfast programs, the Qayuqtukkuvik Soup Kitchen and the Food Bank.

Health Services: face-to-face, Tukisigiarvik drop-in Inuit wellness centre, local support groups, Kamatsiaqtut Help Line and Kids Help Line, the Nunavut AIDS Information Line, Embrace Life Council and the EFA programs for all levels of government. Also supportive programming through the Elders Qammaq, the Youth Centre and various recreational programming.

first CT scanner - saving time, money and lives, laboratory functions and surgery, a permanent veterinary services

Programs/Services: all levels of government, Inuit organizations, banks, education, etc.

Housing: Public Housing, College, Housing Corp, Coop Housing, Private Landlords, Houses for Sale

Issues include:

- the lack of adequate housing
- a serious overcrowding problem
- food security and income security, due to high cost
- Unemployment

- Alcohol & Drugs Treatment Centre – facilities only - in south
- more break & enters



In 2014, there are over 400 businesses registered with the City, ranging from small translation services to hotels, most trades and more coming.

We have a local Iqaluit Chamber of Commerce, Baffin Regional Chamber of Commerce, Canada/NU Business Service Centre, GN, GC, Inuit Orgs., and Banks, in Iqaluit ready and willing to provide information to future entrepreneurs, new and old businesses.

Business Sector

- There is always fly in/fly out mine workers. Coming from south to Iqaluit to either: Pangnirtung, Pond Inlet, Kivalliq region, or even onto Yellowknife.
- Business development for mining *has been*: logistics in transporting equipment, supplies, employees; Warehousing;
- *could be* more sales of arts/crafts, tourism establishments/outlets increased; more jobs for residents;



Develop a new business as it relates to Employees of Mining:

- Affordable housing/apartment/staff house for employees in their communities, as some still live with parents or extended family
- Discussions going on about a Conference Building



Environmental and Renewable Resources Sector

We need to treat its renewable resources better and the community needs to take full advantage of the renewable resources available. The cost of energy right now is too high – in terms of cost, shipping/delivering it, possible pipeline leakage/breakage and storage tanks. We need to learn and be informed what is best for our land for energy alternatives. So far, we have heard bit about the tidal thingamagic, and a bit on wind and solar, but when will we decide what is best for here?

Iqaluit has started:

- City Council adopted a Solid Waste Management Plan in 2014 that included a new solid waste management site and program. The program is a landfill with a compost program, incinerator, bulk recycling, end of life vehicle program, reuse centre, hazardous waste management program, and a public education program
- a small windmill type energy saver with French School
- Waste heat from the power plant is used to heat the hospital.
- a small scale photovoltaic (solar energy) system at NAC's main Nunatta Campus
- an upgrade and expansion of the power plant and power distribution system
- new development standards to improve the energy performance of buildings – ex: incorporate wind-lock entries in building design to use to be ENERGY STAR certified
- NHC provides funding to help homeowners convert their homes to more energy
- A Smart Grid Project will enable Automatic Meter Reading

If we don't start now, our next generation will have too much negative impact and that a problem for our economic development.

Education and Training



Residents mentioned the following as a wish list:

- Inuktitut only school – presently Inuktitut is taught in all elementary schools from K – 3, both languages onward
- More career guidance and fairs
- More training on the Job opportunities in middle management/professional fields
- A University

- **Schools:** 3 Elementary, 1 middle, 1 French and 1 Highschool
- **NAC offers:** college and technical education
- **Tukisigiarvik Centre:** Traditional knowledge **Events:** at the Nunatta Sunakkutaagnit Museum, Iqaluit Centennial Library or Unikkaarvik Visitor Centre.
- **Job readiness skills**

Mining

As mentioned: Mining has a good positive impact when it comes to employment & training. It has brought income to families as well as transferable/usable training that can be used for other possible jobs.

Symposiums like this one also brings in economic opportunities, the use of hotels, airlines, businesses

Baffinland is here as well as Peregrine Diamonds

New businesses in Iqaluit in logistics, transportation

More conversations on mining is happening

Buy Local, Eat Local, keep telling us what you are doing

