

STAND OUT

HOW TO WRITE A GREAT ONLINE DATING PROFILE

250+ Tips & Tricks

69 Profile Examples

80 Prompts & Questions

10 Worksheets...

...THAT WRITE YOUR ENTIRE PROFILE FOR YOU!

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Your job is to write your profile so you stand out.

You do this by making it easy for women to:

- 1) Quickly recognize what you share in common
- 2) Want to start a conversation with you

When you do this, you'll meet more women based on a foundation of solid connections, mutual interest, and chemistry. That's what leads to a great first date.

To achieve these goals with your profile, this guide is broken into 5 sections:

In **Section 1: Overall Goals**, we'll quickly cover a few things to remember when writing, to ensure your profile is better than other guys'.

In **Section 2: Profile Worksheets**, you'll write your profile. There is a Worksheet for each of the 10 sections of an OkCupid profile. *This writing can easily be adapted for a Match.com, Plenty of Fish, or similar profile.* Each worksheet establishes a goal for your writing of that section, and explains why it's important. Then there's a list of questions to answer. Your answers create the written portion of your profile. There are also instructions for how long each section should be.

Pages 21-22 explain how to put your writing together in a natural way, and goals for the overall length of your profile.

HOW THIS WILL WORK

After the Profile Worksheets, **Section 3** helps you review your written profile.

Section 4 is tips for filling out the My Details and Looking For sections of your OkCupid profile. Again, this can easily be adapted for a Match.com, Plenty of Fish, or similar profile.

In **Section 5**, you'll choose your profile pictures based on research of the most successful online dating photos. A list of ways to get more profile pictures is also included.

When you're finished, you'll have an accurate, engaging, well-written, funny profile.

A Note on the Profile Examples in this Guide:

This guide includes lots of profile examples. These are real profiles written by real guys who, *just like you*, saw the value in putting their time and effort into writing thoughtful, interesting profiles.

These examples are intended **only** as examples, to inspire your own writing. **Please do not copy them in full or part.**

Women will find your own thoughts and comments to be smarter, funnier, and more original than any of the examples included here, because your words show who *you* are.

If you have trouble writing any portion of your profile, please use the discount offer on page 66.

I am happy to help you craft a profile that does you the justice you deserve.