



Successiory

LIVE YOUR DREAM. LEAVE YOUR LEGACY

## 3 Signature Talks. Empowering Your Audience



**Crystal-Marie Sealy, MBA**

**Speaker & Consultant  
presents her 3 signature talks**

**for Service Entrepreneurs**

[www.successiory.ca/speaking](http://www.successiory.ca/speaking)

### Testimonials

*"She was also highly instrumental in getting me to understand my numbers, raise my package prices and determine my worth. Most of all, she is very supportive..."*

— Janette Burke, [JanetteBurke.com](http://JanetteBurke.com)

[www.successiory.ca/clients](http://www.successiory.ca/clients)

### Connect on Social Media

[Twitter.com/successiory](https://twitter.com/successiory)

[LinkedIn.com/company/successiory](https://www.linkedin.com/company/successiory)

[Facebook.com/successiory](https://www.facebook.com/successiory)

[FB.me/crystalmariesealy.mba.speaker](https://fb.me/crystalmariesealy.mba.speaker)

[Plus.Google.com/+SuccessioryCa](https://plus.google.com/+SuccessioryCa)

[www.successiory.ca/blog](http://www.successiory.ca/blog)

e-News [www.successiory.ca](http://www.successiory.ca)

### PRICING FOR YOUR LIFESTYLE (Entrepreneurship)

**Is your business covering your business and lifestyle costs?**

If you are underpaid, tired of living by hourly rates or if your costs are greater than your earnings, it's time to change things. **Pricing for Your Lifestyle** reveals the internal arena of pricing that keeps your business alive. Know your costs and what Your clients value.

Focus on those who will **pay what you're worth.** [Read more...](#)

### DEFY OBSCURITY SO CLIENTS FIND YOU (Social Media)

**Are you Obscure or simply not plugged into your Network?**

Social media. In the face of Influencers and peers who have 5,000+ followers, who post every 3<sup>rd</sup> hour, how do you stand out? My question – do you have to? Many entrepreneurs can't serve a client base of even 50 clients, so let's start there.

Learn how **existing clients create Your visibility.** [Read more...](#)

### THE DISRUPTION OF AUTHENTICITY (Motivational)

**All well and good to say this, but have you tried it?**

**Fact:** change is disruptive even when it's positive. If you've tried to quit smoking, to eat healthier or to start leaving work on time, you know that it takes a lot of energy. When you start "*being you*", you introduce a change those people didn't choose.

**Step out without resentment.** Attract better clients! [Read more...](#)

### MBA, President and Founder of Successiory

**Business Strategy. Pricing, Social Media & More**

A global career that began in 2001, spanning Successiory (2009), my Schulich School of Business MBA (2010), several industries, including business strategy, social media and higher education, [click for more.](#)

**In 2015, I was nominated for CAMP's, Entrepreneur of the Year and became an Amazon.ca bestseller. I also spoke at 15+ events, including several GroYourBiz Advisory Boards, BMO, Iler Campbell's 'Tools Conference' and Toronto Public Libraries' (TPL) Small Business. **In 2016, DivaGirl Conference**, and **2017, more. [Learn more at Successiory.ca](#)****