



About Venice Consulting Group

VCG is an interactive web portal consulting + development company focused on UX – the User Experience. With a valuable combination of regulated industry experience & technical expertise, VCG applies the latest proven technologies to meet our clients' current objectives and improve their bottom line. VCG offers high-value through its design and low-risk cost savings through its "Hybrid Nearshore" model.

The firm has deep industry experience that cross many regulated markets from healthcare to media & entertainment to financial services. Some key firm clients include: AFTRA, American Express with Solver USA, FOX Broadcasting, Pontiac with Digitas, Sony Connect, The California Endowment & TeamOne Advertising for Lexus to name a few. VCG also has many long-term vendor relationships to bring to bear including Microsoft, Rackspace, Ektron, CrownPeak and ExactTarget.

For more information, please see www.veniceconsulting.com

Key Data

- » Executive leadership with proven expertise in hi-tech consulting/software
- » Founded in 2001
- » Network of 60 SME consultants with 20 working at any one time with resources in Europe, Mexico and Argentina
- » Microsoft Gold Certified Partner
- » Ektron Certified Partner

Awards

- » **Interactive Design Award – 2005 International Automobile Advertising Awards Silver Medal** for Complete Campaign, Multimedia Category. VCG is the Production Company of Record for the campaign 2006 Lexus IS launch site completed with TeamOne Advertising.
- » **American Business Awards** – Most Innovative Company Finalist 2006 for our Hybrid Nearshore Development Model.
- » **ILCA General Excellence and Best Design Award**
AFTRA web site wins at International Labor Communications Association (ILCA) 2010 Labor Media Awards

Major Clients

- » AFTRA
- » Digitas Advertising for Pontiac
- » Fox Broadcasting
- » Match Creative Talent Agency
- » Sony Connect
- » TeamOne Advertising for Lexus
- » Tourism Authority of Thailand

Markets / Industries

- » Bio-Tech / Healthcare
- » Entertainment / Media / New Media
- » Financial
- » Hospitality / Service
- » Real Estate & Mortgage Lending
- » Start-up Ventures / Intellectual Property Development

Core Strengths

- » Interactive Design + Development
- » Cloud Software Development
- » "Demand Chain" Product Implementations for:
Content Management, Portals, Social Networking & eCommerce
- » Enterprise Application Integration – Web Services

Competitive Advantages

- » Hybrid Nearshore Development Model
- » Management Process – Model Supports Time Critical Development
- » Experience and Depth of Field of Resources with its Consortium

Mailing Address

212 Marine Street, Suite 100
Santa Monica, CA 90405

Contact Toll Free

Jake Ryan
855.202.0VCG x14
jake@veniceconsulting.com
www.veniceconsulting.com