Associated Students of Claremont McKenna College

Senate

November 24th, 2014

Highlights: (Find the matching color within the minutes for more information)

- Speaker: Max Benavidez
  - Shared findings on immersion research from last Spring

- Speaker: Stan Skipworth
  - Discussed changes and comments on campus safety

Call to Order: 9:04pm

1. Approval of Minutes
   A. Approved

2. Speaker: Max Benavidez
   A. Associate VP of Public Affairs
   B. Immersion research last spring, presenting results to all campus stakeholders
      i. Talking about the CMC identity
      ii. This is one of the most important meetings, because you’re our future- students & alumni
   C. Summary of findings by The Cohl Group
   D. How to point these to a potential Core Theme for CMC
   E. Develop the Core theme and CMC's image and role in today's rule
   F. This is NOT what the inside thinks- it's what people from the outside thinks based on interviews
      and such. This is their findings
   G. Ethnographic approach- spent 10 days on campus in early April 2014
   H. In-person interviews with administration/staff/pres
   I. Interviewed 11 trustees
   J. Qualitative research- not a survey, no market research
   K. How we perceive ourselves
   L. All groups expressed aligned consensus over strengths and elements of improvement
   M. People, Community, Academic Excellence, Culture, Place
      i. Debates:
         ▷ more a feeling of I want an “A” rather than feeling to excell, discussion of wanting a
           professor who gives you a good grade
         ▷ not antagonistic in the ways a lot of other schools are in terms of working together and
           prepping for testing and such
         ▷ does it matter that we’re near LA? Yes! Not in the middle of nowhere
   N. Greatest strength- community, diverse opinions, shared commitment
   O. Career focused doers, “learning for the sake of doing”
   P. Key challenges
      i. breadth of world class academic resources
      ii. sense that CMC is not for everyone
      iii. social environment
      iv. party scene
      v. finance
      vi. brand
   Q. Other challenges (amongst students, younger alumni, newer faculty)
      i. financial aid
ii admissions
iii diversity
iv tension between Day School and liberal arts
  ▷ as a liberal arts school, good competition with a business school
v social life

R. Brand & Identity
i Trying to refine it- not redefine it
ii Do people even know who we are? If not, think it's community college, if do, think you're a genius
iii How do you define liberal arts?
iv “Bro culture”
v Thoughts on the CMC logo

S. Themes
i Leadership
  ▷ But what kind of leaders?
  ▷ Promoting people to be more talkers rather than listeners- we need a balance with followers
ii Sunny
iii Happy
iv Friends
v Community

T. Narrative Themes
i Civitas (good citizenship), Leadership Through Responsibility, Free & Open Exchange, CMC's Integrated Approach (pro-reflection and pro-action)
  ▷ The pro-reflection part doesn't really come until your upper level courses
  ▷ Pro-reflection in the sense of discussions with fellow students and professors here at CMC
    • Not really in classes, especially GE's except maybe besides philosophy
  ▷ Students at CMC very reflective about the environment/community/place that they're in
  ▷ Athenaeum promotes reflection- you talk to other students who went about it for a long time after

3. Speaker: Stan Skipworth
   A. New interim director of campus safety. Been there for 16 days.
   B. There have been some challenges with camp sec. Part of the problem is the barriers between students and officers of camp sec
   C. Before this was at La Verne, Cal State Long Beach, police chief, critical response unit, facilitator of supervisory leadership institute (provides leadership w/ ethical training to law enforcement in CA), museum of tolerance, city council, mayor, planning commissioner. 8 kids, 7 are adopted.
   D. Questions?
      i There tends to be a much slower response time when there are “non threatening” situations but are still unsettling for students
         ▷ One of the issues is that we get a wide variety of calls. We take the call, we might check out the area, but we aren't necessarily responsible for cleaning it up (i.e. broken glass), it's facilities issue. If there's an immediate issue then we'll get it moved out of the way. A more comprehensive cleanup is up to facilities. Definitely should explain that better to students
      ii What is your approach to camp sec as a whole?
         ▷ Like to see success accomplished through others- I like to see others to get things done. Put others in position to be equipped and ready to solve issues when we get called.
         ▷ Making sure that those in my department are trained across the issues in all campuses that we might be called for. Familiar with technology, know what policies in department are,
students need to be comfortable/confident with us. Understand if our programming is being done accurately- going back and assessing what we've done and planning in future okay.

iii Recent tensions with “townies”?
  ▷ We need to go back and assess how we've approached it in the past and how it's worked. Had appt with police chief from Claremont do discuss. Series of arson fires on CMC's campus. Arrest made a few nights ago-employed very different patrol strategy in response.
  ▷ Working on mitigating bike theft opportunities

iv What happened with student arrest? Heard they were smoking a cigarette and a leaf was lit on fire
  ▷ What was happening from our end was that a bush was deliberately lit on fire. We had to move forward with decisive access, Claremont PD making decision/investigation.

v What's your goal for relationship between students and officers? If police officers, not a great relationship, but there to make sure we're safe, that would help – what's the plan to facilitate that? Do you want authority figure?
  ▷ Sweet spot where there's a little bit of both. We may be the campus safety department, but we're all partners in making sure that the campus is safer for you. If we're not working together then it doesn't make a lot of sense. If you don't have confidence and trust in coming to us with problems, then we'll have a harder time in getting to the main goal.
  ▷ Hoping you'll learn more about the people who work with us.

vi Blue lights on campus – lacking at CMC
  ▷ Haven't quite figured out strategy behind why they're placed where they're placed.
  ▷ All campuses having walk-throughs with me to understand the blue light situations
  ▷ They need to be available, and need to check them daily to make sure they work
    • Last week spent multiple hours a day walking around the campuses, pressing buttons to make sure things were working

vii Is there info on how often students contact camp sec and from where – is it cellphone, blue light, yellow box?
  ▷ Existing report dispatch system I don't know all elements of yet – only really know raw accounts.
  ▷ Arrived just in time to experience new computerized dispatch solution, learning what it does and how it works

viii Have you noticed any behaviors that students could change to make campus a safer place?
  ▷ Yes
  ▷ Students study until 2-3am in library, and sometimes campus security thinks it's weird that we're walking back at this hour
  ▷ It's never going to be absolutely “cool” that students are walking around at 3am. It's also difficult then to realize who isn't supposed to be here at 3am.
  ▷ Want to make sure you're part of the college community, and if you're not, we know how to move forward with it

E. Genuine interest in alcohol here...

i Here for Eurobash, watching everyone coming in, quite an event!

ii Friendly piece of advice: not so much that it puts you in jeopardy, that you can't take care of yourself, that you can't get out of a compromising situation, that you can't realize not to get into a car. Just a friendly self-governance piece of advice.

iii Question: Would you say that situation here is different from other campuses you've worked at?
  ▷ Yes! Cal States have bars and such... but here it's more pronounced

iv Question: Earlier mentioned that camp sec stops students walking back at 3am to ensure no random townies- plan to communicate this to student body so they don't feel attacked?
Big part of my job- making sure our message is clear and consistent, transparent. Working on being more communicative as a department. Responsibility to explain.

Question: Policies toward fencing and alcohol policies at parties at CMC. Tends to be a lot of confusion amongst student body about policy. Thoughts?

Camp sec not in policy making business. Going to fulfill direction given from colleges (DOS). Observing to have good understanding of what we should be doing.

4. Committee Updates
   A. Campus Improvements
      i. Put up 40-50 maps showing yellow boxes/blue lights on campus, in all dorm entrances/lounges, Hub, Bauer, etc. Not labeled yet though.
   B. Consortium
      i. Ben Tilly met with all the 5C presidents and they’re very intimidated that they have us attending all of their meetings

5. Open Forum
   A. Last senate of the semester on December 4th
   B. Have a great Thanksgiving break!

6. Closing Remarks

Adjourn: 10:09pm

Respectfully Submitted,

Mica Laber
Secretary of the Senate