On the Ground in Japan

Producers may feel like heroes when they wrap their production ahead of schedule and under budget, but occasionally, they get the chance to be heroes for real.

As of press time, PGA International Committee Chair Stu Levy is in Japan, where he’s been since not long after the March 11 earthquake and subsequent tsunami struck the country. As the founder of Tokyopop, Levy claims close personal and professional connections to Japan, compelling him to take part in relief efforts despite government warnings as to the safety of the region.

Levy’s efforts have been focused on the Takasago neighborhood in Miyagi prefecture. Roughly 1,000 men, women and children have taken shelter in the local junior high school where, until recently, Levy reports, refugees were doing their best to survive on a food ration of a single potato chip per day.

“Even in those circumstances,” reports Levy, “the victims are working hard as a team. They are cleaning together, cooking together, carrying the provisions, helping each other out... It’s truly inspiring to see them fighting so hard to survive and overcome this tragedy.”

Particularly moved by the spirit of the students of Takasago, who were delighted to learn English phrases and handshake styles, Levy has asked the PGA community to contribute materials to help keep the students’ spirits high. While listening to letters of support read over the radio, Levy found himself frustrated that the families of Takasago, which still have no electricity and thus no radio, would be unable to hear the words of encouragement read over the air.

“We can’t do this digitally,” he notes, “because there’s no electricity, so we have to go old school: paper!” Levy has asked the community to contribute their letters, artwork, photos, manga, or anything else that might lift the spirits of the students of Takasago. “I want to bring up a huge box on my next provisions trip, so please send them directly to my office in Tokyo. I know the postage is a bit more expensive, but it will save precious time not to go through our L.A. office... Your letters will guarantee many more smiles over the hard months ahead.”

Hollywood Center Studios

Give us your best shot.

Hollywood Center Studios has everything you need for your next shoot. We offer 11 full-service sound stages of varying sizes, including a dedicated green screen stage for visual effects shoots. We also offer production offices, dressing rooms, rehearsal space, scenery storage and many other support services.

What you won’t experience are hassles, excuses and delays. Our staff are professionals whose mission is to deliver superlative service promptly and ensure that your shoot day is smooth and productive. For more information, visit our website or call today.

Ask about our new Virtual Set Stage for internet streaming and live production.

To contribute to Stu’s effort, please send materials to:

Students of Takasago
c/o Stu Levy
Tokyo Towers, Mid-Tower 4918
6-3-2 Kachidoki, Chuo-ku
Tokyo, Japan 104-0054
Stu -

Just a small acknowledgment of your humanitarian spirit.

Fondly,

Vance Van Petten
Executive Director