ACG Acceleration Capital Group
SEEDER DEMAND RESEARCH

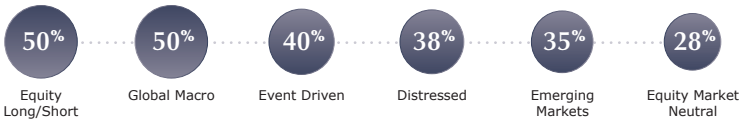
Q1/Q2 2010

AGGREGATED SEED CAPITAL AVAILABLE

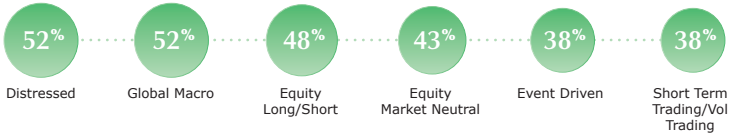
Amount Available Q1/Q2 2010 = **$2.405bn**
vs **$1.310bn** Available Q3/Q4 2009

A Most Preferred Strategies

Strategy: Q1/Q2 2010

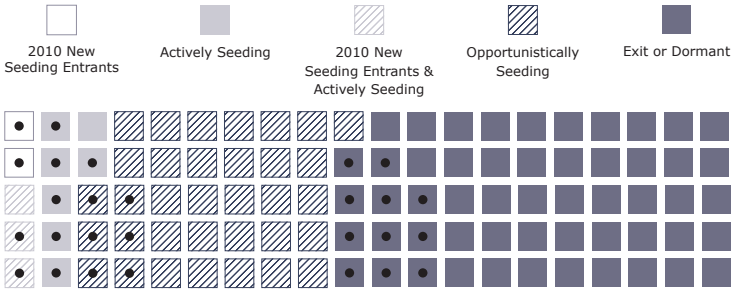


Strategy: Q3/Q4 2009



C Seeder Landscape Analysis

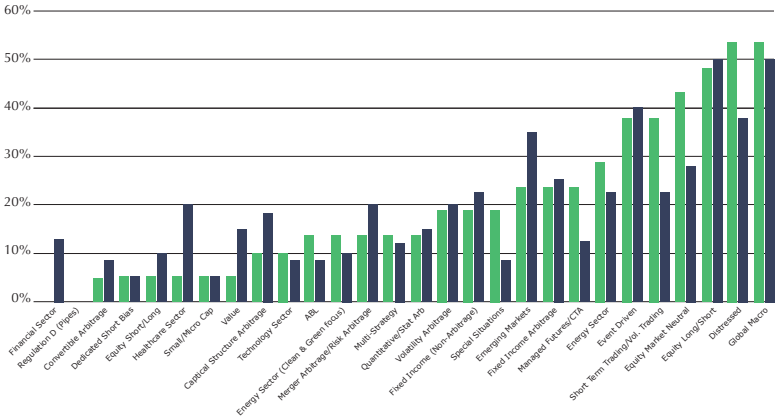
As of Q1/Q2 2010 the number of allocators that are:



● = Raising Capital/Exploring Strategic Partnerships

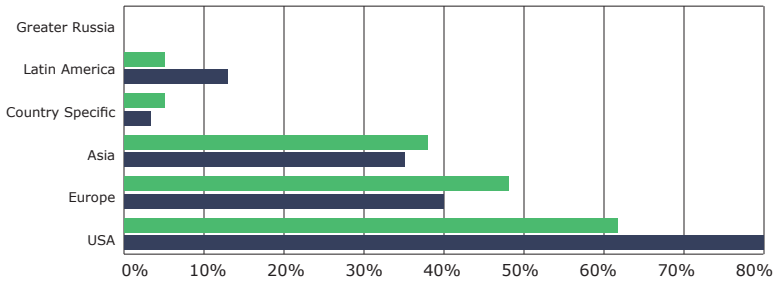
B Strategic Preferences

Percentage of seeders who indicated this particular strategy was preferred for an allocation in Q1/Q2 2010 VS Q3/Q4 2009



D Geographic Locations

Percentage of seeders who indicated this particular strategy was preferred for an allocation in Q1/Q2 2010 VS Q3/Q4 2009



KEY — Q3/Q4 2009 — Q1/Q2 2010

*See ACG for 2008 & 2009 research statistics

Premise & Methodology

ACG spoke to 40 leading institutional seeders globally. The results are aggregated and all underlying information is CONFIDENTIAL. Six geographic regions and 28 hedge fund strategies were provided for selection. Seeders were asked how much capital they have earmarked for seed deals for Q1/Q2 2010 and were also asked to rank each strategy and geographic region with a 1, 2 or 3 where:
1 = most preferred for an allocation
2 = neutral
3 = do not intend to allocate towards

Whereas aggregated seed capital available and strategic and geographic demand results for Q1/Q2 2010 are based on results from a pool of 40 seeder participants globally, ACG's Seeder Landscape Analysis (Section C) is an assessment based on ACG's conversations across, and tracking of, the Seeding Industry at large. Note: "Seeding Industry at large" is defined as a constantly changing pool of +/- 100 institutional & accredited investors only who have seeded in the past and/or intend to seed going forward and/or are actively seeding at present.

Please contact ACG below for "Seeder Type" classification system and Definitions.

DISCLAIMER
The research does not purport to be an exact tally of the total $ amount for seed deals; rather it provides the total $ demand for Q1/Q2 2010 for those 40 seeders who participated in this research; in addition it provides a statistically valid representation of the strategic and geographic seed investor preferences for Q1/Q2 2010. This material is for discussion purposes only and is not an offer, or solicitation of an offer, to buy or sell any security or financial instrument or to participate in any trading strategy.
Results of this survey are current only as of the date of this publication. ACG, a division of Arcadia Securities, LLC, does not warrant the accuracy or completeness of the information contained herein. Alternative investments are designed only for sophisticated investors who are able to bear the economic risk of losing all of their investment and often utilize leverage, are illiquid, may have complicated valuation issues, often charge high fees, may involve complex tax structures and delays in distributing important tax information, and are not subject to the same regulatory requirements as mutual funds. Data analytics and cross-checking provided by Sophisoft, Inc

CONTACT ACCELERATION CAPITAL GROUP (ACG)

Acceleration Capital Group (ACG) is a division of Arcadia Securities, LLC. ACG is a financial services platform specializing in the placement of alternative investment products with a focus on "first to be first" and "first to be second" hedge fund investors.
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