

STEVE E. TAYLOR

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Career Objective An award-winning Copywriter & Creative seeks new opportunities to fulfill & exceed his potential, while showcasing a resolve to continuously be better tomorrow than he is today.

Expertise Ideation, Content Generation, Digital, Mobile & Social

Skills of Interest Versatile in style to accommodate any audience
Unmatched time management
Excellent research abilities
Deep understanding of strategy & implementation
Experience with HTML and other coding languages
Up-to-date knowledge of trends, cultures & emerging technologies
Strong desire to succeed at every level

Work History Parmesan Industries — Feb. 15 - Present — Cleveland, OH / Los Angeles, CA / Dallas, TX
Content Creation & Idea Generation
Freelance Copywriter & Creative Strategist
The Great Agency Adventure — July 13 - Feb. 15 — Nationwide
14 Agencies. 14 Cities. 14 Months.
Organizer / Adventurer / Copywriter
TMP Worldwide — July 11 - April 13 — New York City, NY
Interactive Recruitment Advertising Agency
Copywriter
ReachDeals / ReachLocal — Dec. 09 - July 11 — New York City, NY
Internet Marketing & Development Firm
Founding Copywriter
Caler & Company — Aug. 08 - Nov. 09 — Akron, OH
Full-service Advertising, Marketing & Design Firm
Copywriter / Communications Coordinator

Other Acropolis Inc. — May 08 - Aug. 08 — Orlando, FL
Copywriter / Intern
Laurel Lake — Nov. 00 - May 08 — Hudson, OH
Sous Chef

Accolade Samples Communicator Awards — Websites: Television / Movie & Film (Sony Pictures)
CEA — First Prize: Social Media (Culinary Institute of America)
CEA — First Prize: Color or B&W Ad Campaign (TD Ameritrade)
IAC — Best Education Social Media Campaign (Culinary Institute of America)
Midas Award Finalist (Capital One)
WebAward — Employment Standard of Excellence (UPS)
CEA — Grand Prize: College Comms & First Prize: College Comms - Print (Capital One)

Education Kent State University, Kent, Ohio — Aug. 08
B.S. in Advertising, College of Communication and Information