

Steven Taylor

I absorb the world around me and narrate the stories it wants to tell.

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EXPERIENCE

Anomaly, New York — Senior Copywriter

SEPTEMBER 2017 - PRESENT

Sitting on-site at YouTube Headquarters, this contract position has allowed me to reimagine and further develop the brand's voice for the relaunch of YouTube Music and YouTube Artists.

Freelance, Various — Freelance Copywriter

FEBRUARY 2015 - SEPTEMBER 2017

I've always been a self-starter and go-getter. So, I decided to take the leap and try my hand at doing it full-time. A once-in-a-lifetime opportunity, it allowed me to collaborate with a slew of great creatives and an equal number of ambitious brands.

The Great Agency Adventure, Various — Copywriter / Adventurer

JULY 2013 - FEBRUARY 2015

I planned, organized, executed, and documented a 14-month, cross-country journey that involved 14 agencies, 9 sponsors, and a host of logistical nightmares. In addition to working with the creative teams at each location, I also coordinated a wide array of interviews, meet-ups, and public speaking engagements throughout.

TMP Worldwide, New York — Copywriter

JULY 2011 - APRIL 2013

I created multi-faceted recruitment, retainment, and enrollment campaigns. Spanning the realms of digital, social, and mobile, I crafted copy that was capable of bringing even the most complex ideas to life with stunning clarity.

EDUCATION

Kent State University, Kent, OH — B.S., Advertising

AUGUST 2003 - AUGUST 2008

SKILLS

Copywriting
Social Media
Brand Development
Creative Strategy

AWARDS

ADDY
IAC
Communicator
CEA
W3
Mobile Marketing Association

BRANDS

YouTube
Google
SONY
TD Ameritrade
Southern Comfort
CVS Health
UPS
U.S. Air Force
Netflix
Uniqlo