

General competition rules – “WIN A PAIR OF STYLISH SLIPPERS FROM BAABUK!”

I.

Administrator and organiser of the competition

1. **Soffa s.r.o.**, registered office at Praha 5, Drtinova 557/10, PSČ 150 00, Company Identification Number: 03055671, Tax Identification Number: CZ03055671 and registered in the Czech Companies' Register under the Prague Regional Court, section C, insert 227076, is the only organiser as well as administrator of the competition (hereafter “**organiser**” and “**administrator**”).

II.

Date and location

1: The competition takes place between (and including) the dates 1st February 2017 and 31st March 2017 (further only as “**date of the competition**”).

2: The competition takes place in all the European Union member states.

III.

Conditions

1: Any person aged 18 years or older can take part in the competition – excluding specific cases according to the article III., paragraph 2 of these Rules (hereafter “**competitors**”).

2: Those who cannot take part in the competition and are excluded from the competition are: employees of the organiser, business partners and service providers (including their employees and co-operators), and all the personnel working on the organisation and processing of the competition. According to the § 22 of the 89/2012 Act this also includes persons in a close relationship to the persons mentioned above.

3: Registration for the “WIN A PAIR OF STYLISH SLIPPERS FROM BAABUK!” competition (hereafter “**registration**”) is an essential condition. In order to be successfully registered a competitor must send a Contribution (hereafter “**contribution**”) including their contact information to info@soffamag.com, and enable the administrator access to required information such as name, surname and email address. The information must be truthful and correct.

4: The competitor is allowed to participate in the competition with one answer/ contribution.

IV.

The principle of the competition

1: The principle of the competition is to email a written answer to info@soffamag.com to the questions: “How far from your home you have gone in your slippers?” The two most witty responses win!

3. The Contribution must not

- a) be in a conflict with the valid laws of the Czech Republic;
- b) contain inappropriate language which would be in a conflict with good morals, general rules of appropriate behaviour, or language which would belittle human dignity;
- c) contain features of pornography, violence, and otherwise disturbing or inappropriate content;
- d) dishonour a nation, race, ethnic or other group of persons;
- e) support or approve of criminal activity or incite immoral behaviour;
- f) contain features or parts which would require third person's rights, especially copyright or rights connected to copyright, industrial property rights, such as registered trademark or mark of origin and other forms of intellectual property rights;
- g) contain hidden advertising;
- h) in any way compromise the good name of the administrator or organiser. The right to make the decision on whether a contribution meets the criteria explained in this paragraph belongs solely to the administrator.

4: The administrator is not responsible for invalid or faulty contributions resulting in the inability to use such a contribution for the purposes of the competition in connection with technical or other complications on the side of the competitor, or with restrictions on the side of the administrator.

5: The administrator of the competition has the exclusive right to exclude such a contribution, which does not comply with the conditions stated in these General rules, or to exclude such a contribution from the competition and to delete it from the competition website at any time, during the competition as well as after the termination of the competition, for any reason, with no claim for compensation arising.

V.

Rewards and prizes in the competition

1: The prizes are as follows: There is only one prize – for the winner – THE SLIPPERS BY BAABUK.

2: The committee consists of three members who act as the administrator's substitutes (further only as “**committee**”). The committee chooses the best contribution out of the top ten best contributions and based on the criteria for contributions the committee announces the winner. The decisive criterion is the contribution's uniqueness and originality.

3: Based on the mechanism of valid determination of winners it is clear that it will not be done so via random selection, lottery or a draw.

VI.

The administrator's responsibility for the smooth running of the competition and protection of data

1: The administrator has the exclusive right to make the final decision in all matters connected to the organisation and running of the competition: including its adjournment, suspension and adjustment of the Rules. The administrator is able to change the Rules, including the ways of determining the winner and prizes, at any time during the competition; and in special cases the administrator has the exclusive right to cancel the competition and to deny the prize in the competition in case there is suspicion that the competitor broke or tried to circumvent the competition Rules. In such a case the administrator has the right to disqualify the competitor from the competition without any claim for compensation.

2: The prize cannot be transferred to another competitor or third party. The prize cannot be demanded via a judiciary process. Prizes cannot be financial, nor can they be substituted for money. The administrator also has the right to change the prizes at any time during the competition.

3: According to the article III of these Rules, by participating in the competition a competitor gives the administrator the permission to process the provided personal data (name, surname, email address) for the purpose of contacting the competitor, announcing the results of the competition and offering the services. The competitor also gives the Administrator permission to send commercial newsletters about the services of informational companies via electronic means according to Act no. 480/2004, for a period of three years after the permission is given. The competitor gives the administrator permission to publicly announce the name of the competitor on the competition's FB page in case the competitor wins the competition. Providing the information is voluntary, but it is a condition which has to be met in order for the competitor to be included in the competition. Every competitor providing such information has the right to access it under the Act no. 101/2000, on the Protection of Personal Data, and under the European Parliament and Council **Data Protection Directive 95/46/ES** dated 24th October 1995 on the Protection of Individuals with regard to the Processing of Personal Data and on the Free Movement of such Data the competitor has the right to turn to the Office for Personal Data Protection at Pplk. Sochora 27, Praha 7, PSČ 170 00 in case the administrator breaches their responsibilities stemming from the aforementioned law. The organiser of the competition may be asked to process this data.

4: According to article III of these Rules, by participating in the competition the competitor agrees with the administrator's free usage (in accordance with the directive § 84 et seq. of Act no. 89/2012) of the competitor's name, surname and photograph in the media (including the Internet), the administrator's promotional

and advertising materials in connection with the presentation of this competition, announcement of the winners and presentation of the administrator.

VII.

Final provisions

1: The administrator is not responsible for the completeness of parts of these Rules which may be published in the form of an abridged version of the promotion or other materials connected to the competition. These Rules are considered the only complete version of the competition rules.

2: Participation in the competition is voluntary and by participating a competitor expresses their consent. Any breach of the Rules, attempt to circumvent the Rules or their misuse is immediate reason for exclusion of the competitor from the competition.

3: During the competition the rules are published on the administrator's website and the physical version of the Rules is kept at the address Soffa s.r.o., Drtinova 557/8, PSČ 15000, Praha 5, Smíchov.

4: The competition is not sponsored, supported, administrated or in any way connected with the Facebook social network, Facebook Inc. or Facebook Ireland Limited. The competitor is aware of the fact that it is the administrator and organiser of the competition and not Facebook Inc. or Facebook Ireland Limited who is provided with the competitor's personal data.

5: Should the competitors have any questions, they can email the administrator at info@soffamag.com.

In Prague in 13.4.2017