

BRENDAN BABIARZ

WWW.BRENDANBABIARZ.COM

INDUSTRIAL DESIGNER



EXPERIENCE

NIKOLA MOTOR COMPANY

Salt Lake City, UT / October 2017 - Present

Powersports Designer

Work in a multi-disciplinary design team that focuses on designing electric vehicles for the future of the transportation and powersports industries. My focus is in designing/developing new powersport vehicles such as UTVs and Personal watercrafts.

[CHECK OUT NIKOLAPOWERSPORTS.COM//](http://CHECKOUTNIKOLAPOWERSPORTS.COM//)

509/POLARIS

Spokane, WA / June 2016 - October 2017

Product Designer

Work in a multi-disciplinary design team that focuses on designing protective equipment and apparel for the snowmobile and offroad industry. Work as lead development of most hard goods products such as, goggles, retail displays, integrated goggle technology, etc.

FREE FORM FACTORY INC.

Rancho Cordova, CA / October 2014 - October 2017

Creative Director/Freelance Product Designer

Created the overall branding and physical look of this innovative personal watercraft/technology company. I designed/developed FFF's logo, website, product graphics, advertisements, product support material, displays, tradeshow booths, etc. I was responsible for developing and creating a consist brand language for this up and coming company in order to gain a public following.

[CHECK OUT RIDEFREEFORM.COM//](http://CHECKOUTRIDEFREEFORM.COM//)

DICK'S SPORTING GOODS

Pittsburgh, PA / May - August 2014

Apparel Design Intern

Assisted the Men's/Boy's Reebok Apparel Team with the development of the Spring/Fall 2015 styles. Also created a new initiative to bring back a basketball line through the lifestyle that surrounds it.

AWARDS/RECOGNITION

2016 METAPROJECT 06 DESIGN COMPETITION

Sponsor: Poppin

1st Place

Designed an office accessory that would work in parallel with Poppin's new collaborative office furniture line. Was on display at 2016 ICFF Design show in NYC during design week.

[CHECK OUT METAPROJECT.RIT.EDU](http://CHECKOUTMETAPROJECT.RIT.EDU)

2016 IDSA MERIT COMPETITION

1st place: Representing RIT

2nd place/ Honorable Mention: Northeast Regional

Presented my final Senior portfolio against 5 other chosen classmates to represent RIT at the IDSA Northeast Regional Competition, where I finished 2nd against 10 other top design schools.

2015 INTERNATIONAL HOUSEWARES COMPETITION

1st place: Yawn Dog Bed

Presented my final design for my passive hair collection dog bed design, Yawn, at the IHA show in Chicago in January 2015.



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EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

Rochester, NY / May 2016

Bachelor of Fine Arts in Industrial Design

Summa Cum Laude: 3.98 GPA

+ STUDY ABROAD / DUBAI, UAE

Dubai UAE / January 2014

Field Research trip to further develop an independent design project.

SKILLS

SPECIALTIES

Sketching, Design thinking, Rapid Prototyping, Graphic Design, 3D Printing, Model Making, Garment Construction, and Trend Analysis.

TOOLS

Adobe Creative Suite, Solidworks, Fusion 360, KeyShot, Sketchbook Pro, and MS Office.