Dear Partner,

Oak Ridge Rowing Association is home to America’s Favorite Rowing Venue! As one of the most loved rowing venues and courses in this country, rowers flock to Oak Ridge 7+ times a year to race competitively at one of our nationally known regattas.

In October of every year, Oak Ridge Rowing Association hosts the Secret City Head Race. Coming up on its 18th year, this regatta is a 5000 meter race that accommodates Junior Teams, Collegiate Teams and Masters Teams.

The Secret City Head Race continues to grow each year with 30+ incoming teams from around the country. It is a one day event on October 20th, 2018, lasting from approximately 8:00am-5:00pm, with crews staying in surrounding hotels overnight and eating at surrounding restaurants.

Oak Ridge Rowing Association is offering up sponsorship opportunities to surrounding businesses interested in getting their name out in front of all 2000+ visitors that will be attending the regatta.

We look forward to working with you!

Oak Ridge Rowing Association
Sponsor the 18th Annual
Secret City Head Race!

2018 Secret City Head Race Sponsorship Package - $300.00

- Logo on the official 2018 Secret City Head Race Banner, placed in front of the boathouse, viewable from Melton Lake Drive, for 2 weeks prior to the regatta and during the regatta.
- Logo on the homepage of the official 2018 Secret City Head Race Regatta Webpage (https://www.regattacentral.com/regatta/?job_id=5846), listed under “Regatta Sponsors”, viewable by all attending teams prior to the regatta and during the regatta.
- Announced as a “2018 Secret City Head Race Regatta Sponsor” over the venue sound system, twice.

Date: _______________________________
Contact Name: ________________________________________________________________
Company Name:_______________________________________________________________
Mailing Address:_______________________________________________________________
City:______________________ State:___________ Zip/Postal Code:____________________
Telephone:_______________________ Email:______________________________________

*Please make checks payable to “Oak Ridge Rowing Association”
697 Melton Lake Drive.
Oak Ridge, TN 37830

Please send a high-res logo file to smcauliffe@orra.org before September 14, 2018.