

*Andrew Terwissen*

68 Soudan Ave  
Toronto, ON  
M4S 1V8

andrewterwissen@rogers.com  
andrewterwissen.com  
647-300-6875

## EDUCATION

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2002–2006	OCAD University	BACHELOR OF DESIGN
1997–2002	Gordon Graydon M. Secondary School	DIPLOMA
1990–2001	Friedrich Schiller Schule German Language School	DIPLOMA

## EXPERIENCE

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2012–Now	Cosmic Design	ART DIRECTOR
2006–2012	Cosmic Design	GRAPHIC DESIGNER
2013–Now	Clifton Blake Asset Management	FREELANCE GRAPHIC DESIGNER
2010–Now	University of Toronto Faculty of Medicine	FREELANCE GRAPHIC DESIGNER
2001	Bombardier Aerospace	DESIGN INTERNSHIP
2000	Globe & Mail	DESIGN INTERNSHIP

## RESPONSIBILITIES

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- Designing a wide variety of material, to a high degree of accuracy and quality, on very short turnarounds
- Ensuring high standard of quality is met on all aspects of design, from strategy and concept to production
- Directing teams of designers on variety of projects and ensuring project goals and timelines are met
- Maintaining client relationships and ensuring client satisfaction
- Discussing strategy with client at briefing stage and then presenting completed design concepts
- Coordinating with suppliers and sub-contractors to ensure goals and timelines are met

## SKILLS

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- Expert level proficiency with Adobe suite of products (including: InDesign, Photoshop, Illustrator, Dreamweaver, Flash, After Effects, and Premiere)
- Skilled at designing wide variety of printed material (including: flyers, brochures, magazines, posters, billboards, 3d displays, vehicle wraps, die cut material).
- Skilled at photography, photo manipulation and post processing (including: on location and in-studio photography and lighting, touching up, colour correction, and composite images)
- Skilled at illustration and logo design
- Skilled at designing and producing motion graphics for broadcast and web, and video production.
- Skilled at creating wide variety of web materials (including: coding responsive websites using HTML and CSS, motion graphics using Flash, email marketing, web ads, and working with developers to implement back-end functionality.)

## ACCOMPLISHMENTS

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- Designed art for major Toronto theatre production “Wizard of Oz”, which went on to tour internationally
- Produced a series of 7 sales videos for Rogers Business and designed motion graphics
- Designed art for 2 seasons of the Summer Concert Series at the Molson Canadian Amphitheatre with campaign budgets of \$800,000+
- Designed internal Rogers website “Marketing Central”, a website used by third party dealers to access and modify Rogers marketing material
- Involved in designing a wide variety of material for 4 seasons of Luminato Festival
- Planned and photographed an intensive photoshoot for Mirvish Productions inside the Princess of Wales theatre involving over a dozen actors and models