

CUSTOMER REWARDS

A common message at the end of a flight goes something like this: "We know you have many options when you travel and we want to thank you for choosing [name of airline] today."

Well, at Barclay Press we know you have a rather obvious (and dominant) option for buying books online. Our tangible way of saying thank you is not with discounts on new and popular titles, but with reward points that honor a long-term relationship.

Your account is automatically given reward points that are redeemable on a future purchase (one point for every \$10 spent and every point is worth \$1).*

Here is how it works.

You create your account as you make your book purchase and your order automatically adds reward points to your account.

See the sample order invoice with the reward points circled (top right).

The next time you place an order, the "payment info" section during your checkout will include a "use my reward points" button.

See the sample checkout window with reward points and discount circled (right).

Using Barclay Press as your supplier for books helps support a ministry that looks beyond the exchange of money for product. We sell books because we believe they make a positive contribution to strengthening the kingdom of God. We care about the spiritual lives of our customers and potential customers. The opportunity to serve your book needs is much appreciated.

*Reward points apply to book purchases and do not include curriculum.

Order #: 1406679583-937

Order Date: 07/29/2014 (05:19:44 PM)
 Status: Pending
 Today's Date: 07/29/2014

Bill To Address
 Ezra Encentiv
 100 Barclay Blvd.
 Anytown PA 12345
admin@barclaypress.com

Ship To Address
 Ezra Encentiv
 100 Barclay Blvd.
 Anytown PA 12345
admin@barclaypress.com

Ship Via: USPS Media Mail

Payment Info
 Method: Purchase Order
 rewards

Qty	SKU	Item Name	Price	Subtotal
1	DIRGOO	Dirt and the Good Life	\$18.00	\$18.00
1	PRADIS	Practicing Discernment Together	\$16.00	\$16.00
1	MISSPI	Missions by the Spirit	\$24.00	\$24.00
1	THRFLA	Through Flaming Sword	\$16.00	\$16.00
1	FOLJES	Following Jesus	\$17.00	\$17.00
			Subtotal:	\$91.00
			Tax:	\$0.00
			S/H:	\$5.21
			Grand Total:	\$96.21

How you heard about us:
 Internet search
 Business Name: Barclay Press
 Business Address: 211 N. Meridian St. #101
 Business City: Newberg
 Business State: OR
 Business Zip/Postal Code: 97132
 Business Country: United States

Reward Points: 9

1 BILL TO ADDRESS

Company
 First Name* Last Name*
 Ezra Encentiv
 Address 1*
 100 Barclay Blvd.
 Address 2*
 City* State*
 Anytown Pennsylvania
 Zip/Postal Code*
 12345
 Country*
 United States
 Phone Fax
 Email*
 admin@barclaypress.com
 How you heard about us
 Internet search

2 SHIP TO ADDRESS

Same as billing
 Company
 First Name* Last Name*
 Ezra Encentiv
 Address 1*
 100 Barclay Blvd.
 Address 2*
 City* State*
 Anytown Pennsylvania
 Zip/Postal Code*
 12345
 Country*
 United States
 Email*
 admin@barclaypress.com

3 PAYMENT INFO

Purchase Order
 #: 987654
 Use my reward point(s) **CONTINUE**
 Credit Card enter below
 Coupon Code
 APPLY

4 SHIPPING OPTIONS

USPS
 FedEx
 USPS Media Mail -- \$4.17
 CALCULATE SHIPPING
 Shipping Instructions

5 REVIEW

ITEM	PRICE	QTY	SUBTOTAL
Barclay's Apology	\$32.00	1	\$32.00

[Edit Shopping Cart](#)

Subtotal \$32.00
 Tax \$0.00
 Discount -\$9.00
 S/H \$4.17
Grand Total \$27.17
 Reward Points 2

SUBMIT MY ORDER