



Homely adds elite Melbourne brand Noel Jones

Noel Jones joins Homely and supports an alternative portal in the market.

20th February 2015- Homely.com.au, the revolutionary new real estate website combining Australia's most beautiful search experience with free property listings has confirmed today that Noel Jones Real Estate will be displaying their listings on the site.

In what is a major coup for the site, Noel Jones will provide some of Melbourne's most glamorous properties for people to browse as well as provide a more complete search for those looking in Melbourne's eastern suburbs.

Originally opened in 1977, Noel Jones has long been one of the most reputable brands in Melbourne real estate market. Within their 35 years in the marketplace, they have seen their brand grow to eight offices and feature some of the most sought after homes in Melbourne's premiere suburbs, Camberwell, Balwyn and Glen Iris.

Todd Schulberg, Homely's head of Marketing, discussed with CEO Adam Parrott about joining Homely, and mentioned he couldn't be happier with the addition. "Adam has a very clever way in thinking about real estate, he is incredibly knowledgeable and brings a wealth of experience to the company. To have support from such a smart leader is something we truly value."

The addition of Noel Jones pushes Homely's presence one step closer to 100% market coverage, with Homely's CEO Jason Spencer pleased that the premiere brands in Australia were seeing the added benefits of joining the site. "We are so excited that Noel Jones is supporting Homely, it demonstrates that our 100% free to list model is appealing to offices big and small, and provides a solution no matter of their market presence."

Noel Jones' addition to the site complements other elite Melbourne brands, RT Edgar and hockingstuart, who have recently come on board, with Homely in the process of completing arrangements for other premiere Melbourne brands to join the site shortly.

Spencer mentioned "We are truly thankful for the industry support, and when brands such as Noel Jones join our site, it demonstrates that the industry is supporting our movement. We look forward to welcoming many other brands on in the coming months"

Agents looking to get more exposure for their listings can join Homely at no charge by clicking <http://agent.homely.com.au/submit-your-listings/>

About Homely

Founded by Jason and Adam Spencer, Homely.com.au is a free to list, banner-ad free real estate website that helps people find their next home. With a focus on beautiful design, community engagement and innovative marketing platforms for real estate agents, Homely.com.au helps people make better decisions about where they choose to live.

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