

Haley Phair

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EXPERIENCE

Carbon, Newburyport, MA — Freelance Designer

February 2018 - Present

Responsible for creating, managing and refining both print and digital ad layouts, websites, email templates, logos and other brand assets. Working with project managers to create a finished product that meets client needs and brand standards.

Marketing By Design, Beverly, MA — Production Artist

March 2017 - February 2018

Responsible for creating and refining various package and merchandiser layouts as well as brand assets for Home Depot. Ensuring files are error-free and prepped for release. Working with project managers and QC to create a finished product that meets client needs and brand standards.

MMB, Boston, MA — Studio Designer

December 2015 - March 2017

Responsible for creating, managing and refining layouts and brand assets. Ensuring files are error-free and prepped for release to vendor. Building comps, bound books, and presentations for client meetings. Managing creative projects from start to finish. Working with project managers, proofreaders and art directors to create a finished product that meets client needs and brand standards.

Arnold Worldwide, Boston, MA — Production Artist

November 2014 - December 2015

Responsible for creating, managing and refining layouts and brand assets. Ensuring files are error-free and prepped for release to vendor. Building comps and presentations for client meetings. Working with project managers, proofreaders and art directors to create a finished product that meets client needs and brand standards.

Sir Isaac, Salem, MA — Junior Art Director

June 2013 - November 2014

Responsible for creating, managing and refining ad layouts, websites, logos and other brand assets. Creating mechanicals and prepping files for release to vendor. Maintaining organization while creating a piece that meets client needs and brand standards.

EDUCATION

Option-R, Boston, MA

Creative Concepting Class

Spring 2015

Salem State University, Salem, MA

B.A. in Art, Concentration: Graphic Design, Minor in Advertising

January 2010 - May 2013

Whittier Voc Tech High School, Haverhill, MA

Diploma and Graphic Communications Trade Certificate

September 2004 - May 2008

SKILLS

Adobe Creative Suite

InDesign
Photoshop
Illustrator
Bridge
After Effects

Microsoft Office

Basic HTML/CSS
OSHA Certified

AWARDS

2015 Hatch Award

Single Student Entry

INTERESTS

Biking
Illustration
Roller Skating
Thrifting
Yoga
Coffee/Tea
Pin/Patch Collecting