

FOR IMMEDIATE RELEASE



VALERIE WILSON TRAVEL AWARDED 2014 TRAVEL WEEKLY GOLD MAGELLAN AWARD

New York, NY (October 16, 2014) – Travel Weekly announced the winners of the 2014 Magellan Awards. Valerie Wilson Travel is thrilled to be among the Gold Magellan Winners for our entry, “The Power of One-to-One.” Valerie Wilson Travel’s (VWT) entry demonstrated the unique and innovative initiatives the company has created and implemented, with the intent to strengthen and enhance industry and client relationships. Although VWT has enthusiastically embraced the digital era, the company continues to believe in the “Power of One-to-One.”

With entries from across the U.S. and around the world, the Magellan Award winners represent the best in the travel industry and salute the outstanding travel professionals behind it all.

The Magellan Awards is the premier awards program honoring a broad range of industry segments including Hotels and Resorts, Travel Destinations, Cruise Lines, Online Travel Services, Airlines and Airports, Travel Agents and Agencies, Tour Operators and Car Rental Companies.

“People who enter the Magellan’s know they’re competing against a very talented and very creative group of individuals and agencies,” said Arnie Weissmann, editor in chief of Travel Weekly. “The travel industry marketers and designers who walked away with Magellan awards this year pushed themselves to new heights. When you look at the winning entries, you understand why consumers have been inspired to travel in numbers never seen before.”

The Magellan Awards are judged and overseen by a one-of-a-kind panel of top travel professionals representing the best names and most accomplished leaders from the industry. In determining winners, entries do not compete with one another, instead they are judged against a standard of excellence based on the long experience of *Travel Weekly*. To uphold this high standard of excellence, a category may have multiple winners or no winners at all.

For a complete list of silver and gold winners, please visit www.travelweeklyawards.com.

About Valerie Wilson Travel, Inc.

Valerie Wilson Travel, Inc. was founded in September 1981 by Valerie Ann Wilson, Chairman and Chief Executive Officer, and remains privately owned and managed with her two daughters, Co-Presidents and Co-Owners Jennifer Wilson-Buttigieg and Kimberly Wilson Wetty.

Headquartered in New York City with 16 offices located throughout the US, the Valerie Wilson Travel team is a diverse and highly specialized network of knowledgeable and trusted travel advisors who excel in delivering the highest levels of service, savings and security. Valerie Wilson Travel places its greatest emphasis on developing a personalized relationship with each client, representing four business pillars including Business, Leisure, Groups and Incentives, and Fulfillment.

Valerie Wilson Travel's continued growth and industry standing is regularly measured through industry ratings such as Travel Weekly (#29 in 2014) and Business Travel News (#18 in 2014) in their lists of "Top 50 Agencies" and "Top 40 Corporate Travel Agencies in the U.S.," respectively. Their senior executives are often quoted in a variety of publications such as The Wall Street Journal, The New York Times, Condé Nast Traveler and Travel+Leisure.

www.ValerieWilsonTravel.com

About Travel Weekly

Travel Weekly is the most influential provider of news, research, opinion and analysis to the North American travel trade marketplace. In addition to a weekly print publication, TravelWeekly.com — updated several times daily — is the most-visited industry website. Travel Weekly is a division of Secaucus, New Jersey-based Northstar Travel Media, the largest business-to-business travel publisher in the world.

www.travelweekly.com

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