



Valerie Wilson Travel, Inc. Joins GSM Travel Management

New York, NY (July 21, 2014). Valerie Wilson Travel, Inc., the highly acclaimed travel consulting firm and well-known leader in luxury travel, today proudly announced its membership within GSM Travel Management, a unique global network of exclusive, privately-owned independent travel management companies with a primary focus on corporate travel.

This association allows Valerie Wilson Travel to better support its continually growing corporate clientele throughout the world by utilizing GSM's network of 49 local, privately owned travel companies. VWT, its travel advisors and clients will now have contacts, and in over 46 countries on five continents. GSM members share the same common goal - to provide innovative, flexible and competitive solutions to meet the global travel needs of its members' clients. Through customized programs, GSM and Valerie Wilson Travel can jointly deliver high service levels, consolidated management information, increased purchasing power, and state of the art technology.

Jennifer Wilson-Buttigieg, Co-Owner and Co-President of Valerie Wilson Travel, Inc. stated,

"It is a privilege to join GSM. One of VWT's strategic initiatives has been to identify and join a global corporate consortium. We are especially pleased that GSM will immediately offer us the tools to better support our corporate clients worldwide within a broader network, to gain new business leads, and to develop and fulfill on targeted business referrals. With a clientele that expects service as well as value, we are especially pleased that GSM offers us access to such an extensive network of privately held corporate travel companies with similar standards and clients that are so complimentary to our own. We feel that this truly is a right fit opportunity."

Valerie Wilson Travel (VWT) Key Facts:

- Founded in 1981
- Headquartered in New York City
- 315 Advisors, Employees, and Independent Contractors/ Associates
- 16 offices located throughout the US
- VWT is a proud member of Virtuoso



Valerie Wilson Travel, Inc. was founded by Valerie Ann Wilson, Chairman and Chief Executive Officer and remains privately owned and managed with her two daughters, Co-Presidents Jennifer Wilson-Buttigieg and Kimberly Wilson Wetty.

Valerie Wilson Travel specializes in business travel to small entrepreneurs, medium size companies, as well as larger organizations. Additionally, VWT offers exceptional meeting, group and incentive travel planning as well as providing an extremely skilled team of leisure travel specialists available for any personal travel requests.

VWT places the greatest emphasis on developing a personalized relationship with each client. We pride ourselves on providing VIP services and value added amenities to savvy travelers who often have last minute travel needs and changes. Our advisors recognize that each client is unique and has different travel criteria. The VWT team is a diverse and highly specialized network of knowledgeable and trusted travel consultants who excel in delivering the highest levels of service, savings and security.

VWT's continued growth and industry standing is regularly measured through industry ratings such as *Travel Weekly* (#29 in 2014) and *Business Travel News* (#18 in 2014) in their lists of "Top 50 Agencies" and "Top 40 Corporate Travel Agencies in the U.S.," respectively. Their senior executives are often quoted in a variety of publications such as *The Wall Street Journal*, *The New York Times*, *Condé Nast Traveler* and *Travel+Leisure*.

"We are very excited about Valerie Wilson Travel becoming a GSM partner in the US. From the first introduction throughout the entire process of joining GSM, VWT has impressed us by resonating commitment and quality of service in everything they do. A perfect match to what GSM is all about, delivering global travel programs that work through local expertise and truly dedicated service. Following the recent wave of expansion and growth of GSM across the globe, this partnership with VWT is of strategic importance to us. The US corporate travel market is a key driver market to us and expanding our base and geographical coverage together with VWT will support our future growth."

Ruud Titulaer, GSM Managing Director

"The dedication to our founding principles of integrity, trust, and loyalty continues to make us an industry leader. Our association with GSM will further allow us to provide our clients with unparalleled and personalized service. We believe, like fingerprints, no two travelers are alike..."



Valerie Ann Wilson, Founder, Chairman and CEO

Information about VWT please contact Kimberly Wilson Wetty at kimberlyww@vwti.com or 212 592-1218 or info@vwti.com

For more information please visit www.gsmtravel.com and www.valeriewilsontravel.com