



**VIRTUOSO® HONORS VALERIE ANN WILSON AS AN INDUSTRY STANDOUT
AT 26TH ANNUAL VIRTUOSO TRAVEL WEEK**

*Valerie Ann Wilson Recognized for Excellence in the Category of
Most Admired Advisor: USA/Canada*

New York, NY (September 4, 2014). Virtuoso®, the international luxury travel network, celebrated the close of its annual Virtuoso Travel Week event with its festive gala and Virtuoso Awards, where Valerie Ann Wilson - Founder, Chairman & CEO of Valerie Wilson Travel, Inc. - was recognized as the winner of the 2014 Virtuoso Award: Most Admired Advisor: USA/Canada. Held at Bellagio Resort & Casino, the gala attracted a record turnout of 2,668 attendees, which included some of the biggest names in the industry.

The final ceremony marked a successful weeklong event that brought together the upper echelon of the travel industry, including Virtuoso member agencies and their travel advisors, hotels and resorts, cruise lines, tour operators, preferred destinations and tourism boards, airlines, on-sites and specialty services. The event honored some of the most innovative, revered, and top-performing travel agencies and advisors throughout the United States, Australia and Latin America, as well as the network's global portfolio of world's-best travel partners.

"Our organization comprises some of the top professionals in this industry, and these awards recognize the companies and individuals, such as Valerie Wilson, who embody Virtuoso's values and who make this network so successful," said Virtuoso Chairman and CEO, Matthew D. Upchurch, CTC. "We honor Valerie as a leader, having been awarded Most Admired Advisor: USA/Canada, in recognition of her dedicated support and contributions to Virtuoso and to the travel industry."

The Virtuoso Awards are unique in that agencies, individual advisors and preferred travel providers are recognized by their peers within the network. Travel providers vote for agencies and advisors, while the group's agency members vote for their preferred supplier counterparts. Nominations come from within the network as well, and Virtuoso received nearly 2,000 votes from advisors and suppliers.

"This Virtuoso Award is a true honor and I accept it on behalf of all of the Virtuoso advisors today and the future ones we will mentor," said Valerie. "It's an acknowledgement that the hard work that we put into fostering relationships is recognized and appreciated, and I am proud to know that I have been a source of inspiration to others and am exceptionally proud to be a member of Virtuoso."



About Valerie Wilson Travel, Inc:

Valerie Wilson Travel, Inc. was founded in September 1981 by Valerie Ann Wilson, Chairman and Chief Executive Officer, and remains privately owned and managed with her two daughters, Co-Presidents and Co-Owners Jennifer Wilson-Buttigieg and Kimberly Wilson Wetty.

Headquartered in New York City with 16 offices located throughout the US, the Valerie Wilson Travel team is a diverse and highly specialized network of knowledgeable and trusted travel advisors who excel in delivering the highest levels of service, savings and security. Valerie Wilson Travel places its greatest emphasis on developing a personalized relationship with each client, representing four business pillars including Business, Leisure, Groups and Incentives, and Fulfillment.

Valerie Wilson Travel's continued growth and industry standing is regularly measured through industry ratings such as Travel Weekly (#29 in 2014) and Business Travel News (#18 in 2014) in their lists of "Top 50 Agencies" and "Top 40 Corporate Travel Agencies in the U.S.," respectively. Their senior executives are often quoted in a variety of publications such as The Wall Street Journal, The New York Times, Condé Nast Traveler and Travel+Leisure.

About Virtuoso:

Virtuoso® is the industry's leading luxury travel network. This by-invitation-only organization comprises over 340 agencies with more than 8,900 elite travel specialists in 20 countries in North and South America, the Caribbean, Australia and New Zealand, as well as over 1,700 of the world's best travel providers and premier destinations. The network's member agencies generate over \$12.5 billion annually in travel sales, making the group the most powerful in the luxury travel segment. Their relationships with the finest travel companies provide the network's affluent clientele with exclusive amenities, rare experiences and privileged access. For more information, visit www.virtuoso.com. To view Virtuoso's latest videos, go to www.youtube.com/user/VirtuosoTraveler.

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