

## Erica Benamy

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Philadelphia, PA 19122

## Skills

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UX and UI Design, Adobe Creative Suite, Sketch App, Motion Graphics, Prototyping, Illustration, Data Visualization, Atlassian Tools including JIRA and Confluence, CSS & HTML, Letterpress, and Pie Baking

## Experience

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**Urban Outfitters (UO) – UI Designer** 06.15 – present  
Philadelphia, Pennsylvania

Collaborate with the User Experience team to determine optimal user flow. Design responsive web experiences and new features within the UO App. Work closely with developers, communicating CSS and design specifications, to see through the implementation of designs. Demonstrate new features by creating animated prototypes. Assist other creative teams within UO in the creation of seasonal assets for in-store and digital application.

**FleishmanHillard – Graphic Design Intern** 06.14 – 08.14  
Washington, D.C.

Assisted design team with brainstorming and creative for various web and print projects and clients such as The USDA, The Library of Congress, Hallmark, The American Chemistry Council, and Cognosonte.

**PUMA – Performance Design Intern** 06.13 – 08.13  
Boston, Massachusetts

Assisted the performance marketing team with design and production. Created and packaged billboards for multiple events. Acted as creative director for a footwear photo shoot. Designed a logo to be applied to footwear. Edited photos for website and various print materials.

## Education

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**Maryland Institute College of Art (MICA)** 08.11 – 05.15  
Baltimore, Maryland

Bachelor of Fine Arts, May 2015  
Graphic Design major with a focus on Fibers and Art History

**Willem De Kooning Academy Residency** 08.13  
Rotterdam, Netherlands

Week long residency program focused on creating a collaborative project exploring the intersection of design and fashion through the use of Arduino and other fabrication methods.

## Awards & Recognition

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**Bustle Upstart Award Recipient** 10.16  
An award recognizing the achievements of women who are poised to make a difference in business, the arts, fashion & beauty and beyond.

**Write Up on Design Indaba** 10.16  
“Pill Talk... working to transform the way we perceive birth control”

**MICA Sidney Lake Award Recipient** 05.15  
An award for students who have contributed to life at MICA through cooperation and leadership.