

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN (SCAD) Savannah, GA
Graphic Design & Service Design B.F.A. 2014

PROFESSIONAL EXPERIENCES

WE ARE EXPERIENCE, New York, NY Feb 2015-Present

Design Strategist

Collaborate with an interdisciplinary team on a variety of service design and digital initiatives. Design and lead custom user research methods, co-creation workshops and internal research strategy.

PENTAGRAM, New York, NY Sept 2014-Feb 2015

Freelance Designer

Work with a diverse team of designers in projects that include Environmental Design, Experience Design, Web Design, Interactive Design, Signage, Branding and UX/ UI, for clients such as The Cooper Hewitt, Safdie Architects, and Rockefeller Center.

SAVANNAH COLLEGE OF ART AND DESIGN, Savannah, GA 2011-Present

Admissions Student Representative

Host prospective students with Admissions by giving daily tours. Assist to organize and set up admission and enrolment events.

CITRIX Savannah, GA Sept 2013-Nov 2013

Service Design and Interactive Design Consultant

Worked with a design team to help Citrix and GoToMeeting visualize the work-flow around brainstorming. Developed a strategy and prototypes of innovative solutions of brainstorming for teams working remotely.

CG PARTNERS New York, NY March 2013-Sept 2013

Interactive Design Intern

Collaborated with a diverse team of designers on a variety of projects. Executed Production Design, Web Design, Environmental Design, Interactive Design, Signage and Branding for clients such as Smithsonian Institution, Foros Group, City of New York, Museum of Jewish Heritage.

CARBONE SMOLAN AGENCY New York, NY Jan 2013-March 2013

Design Intern

Worked closely with Ken Carbone and other designers on a variety of projects. Executed Branding, Production Design, Web Design, Environmental Design, and Signage for clients such as School of Visual Arts, Canon, Morgan Stanley and Winston & Strawn.

EFFECTS AND FILM, Mexico, Mexico City June 2012-Present

Freelance Designer

Consult on different projects for a variety of clients. Directed UX/ UI, Web Design, and Motion Media for clients such as Royal Caribbean, Gillette, Bristol-Myers, The Cornerstone, The Collection and others.

MCWORKS, New York, MEXICO, EUROPE Sept 2010-Present

Freelance Designer

Consult a wide range of industries creating strategies and design solutions. Some of the clients I have worked with are Sally Hershberger, IDEO, Alfredo Jar, Stefan Hoskuldsson, Zurlo, Telfair Museums, Nike, Emergent Structures, DAYE and many more.

SKILLS

Strategy
Facilitation
Project Management
Branding
Storytelling
User-centric design
User-experience (UX) design
Collaboration
Concept Development
Contextual Research
Video + Photo Production
Video + Photo Direction
Prototyping

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Final Cut
Proto.IO
Divshot
OmniGraffle
Balsamiq

SYDA FOUNDATION, New York, NY 2008-Present
Creative Director/Consultant

Coordinated various design and video projects. Managed Product Design, Production Design, Web Design, Video and Editing as well as Photography for Live Events, Nature Portraits, Candid, and Product Photos.

ARTE Y PARTE, Guadalajara, Mexico 2005-2008

Design Intern

Assisted the design teams with various design projects for the company Omniflife. Responsible for the design and production of the Educare Yearbook 2006-2008.

LEADERSHIP/EXTRA CURRICULAR ACTIVITIES

PARTICIPATORY BUDGETING Consultant 2015

GLOBAL SERVICE DESIGN CONFERENCE Organizer 2015

GLOBAL SERVICE DESIGN JAM NYC Organizer & Judge 2015

SERVICE DESIGN NEW YORK NETWORK Contributor 2014

EMERGENT STRUCTURES Volunteer 2014

AIGA Student chapter president 2011-2013

CONSTANT CONVERSATIONS Co-Founder 2012-Present

DESIGN ETHOS CONFERENCE Designer and volunteer 2011

SAVANNAH FILM FESTIVAL VOLUNTEER 2010-2011

STUDENT AMBASSADOR VOLUNTEER 2010-2011

SYDA FOUNDATION & PRASAD VOLUNTEER 2007-Present

AWARDS

HARVARD ENTREPRENEURSHIP COMPETITION Top 3 Award 2015

INTERNATIONAL SHORT FILM FESTIVAL LANDAU GERMANY Jury Award 2015

AMERICAN GRAPHIC DESIGN AWARDS Packaging Award 2014

AMERICAN GRAPHIC DESIGN AWARDS Branding Award 2014

APPLIED ARTS AWARDS Design Series Award 2014

APPLIED ARTS AWARDS Service Design Program Award 2014

SUMA CUM LAUDE Award 2014

FESTIVAL INTERNATIONAL DE CINE EN GUADALAJARA Best Short Film 2014

CORE 77 AWARDS Interiors & Exhibitions Award 2014

SECESSION GOLDEN AWARD Branding and Service Design Award 2014

SCAD DEAN'S LIST 2010-2014

SCAD Combined Honours Scholarship 2010-2014

SCAD Ambassador Leadership Award 2010-2013

PUBLICATIONS

GRAPHIC DESIGN USA MAGAZINE Featured 2015

ICON MAGAZINE Featured 2014

COVER MAGAZINE Editor's Pick 2014

APPLIED ARTS MAGAZINE Featured 2014

MOCO LOCO Featured 2014

ESPACIO BLANCO Featured 2014

GRAPHIC DESIGN USA MAGAZINE Top 25 Students to Watch 2013

SIDDHA PATH MAGAZINE ISSUES 2-5 Designer 2009-2011

EXHIBITIONS

TENT LONDON DESIGN WEEK Exhibitor 2014

APPLIED ARTS AWARDS SHOW Exhibitor 2014

SECESSION Exhibitor 2014