

EDUCATION

COPENHAGEN BUSINESS SCHOOL
Strategic Management and Innovation Specialization 2017

SAVANNAH COLLEGE OF ART & DESIGN (SCAD) Savannah, GA
Graphic Design & Service Design B.F.A. 2014

PROFESSIONAL EXPERIENCES

WE ARE EXPERIENCE: A GLOBANT COMPANY , New York, NY Jan 2016-Present
Senior Creative Strategist

Responsible for the creative strategy of all accounts such as NBA, Citibank, Verizon and American Express. Lead, support and inspire an Interdisciplinary team of designers and strategists.

WE ARE EXPERIENCE, New York, NY Feb 2015-Jan 2016
Design Strategist

Collaborate with an interdisciplinary team on a variety of service design and digital initiatives. Design and lead custom user research methods, co-creation workshops, and internal research strategy.

PENTAGRAM, New York, NY Sept 2014-Feb 2015
Designer

Work with a diverse team of designers in projects that include Environmental Design, Experience Design, Web Design, Interactive Design, Signage, Branding and UI/UX for clients such as The Cooper Hewitt, Safdie Architects, and Rockefeller Center.

CITRIX Savannah, GA Sept 2013-Nov 2013
Service Design and Interactive Design Consultant

Worked with a design team to help Citrix create the future of brainstorming among remote teams. Conducted internal research, strategy, and co-created prototypes with employees.

CG PARTNERS New York, NY March 2013-Sept 2013
Interactive Design Intern

Collaborated with a diverse team of designers on a variety of projects. Executed Production Design, Web Design, Environmental Design, Interactive Design, Signage and Branding for clients such as the City of New York, the Smithsonian Institution, Museum of Jewish Heritage.

CARBONE SMOLAN AGENCY New York, NY Jan 2013-March 2013
Design Intern

Worked closely with Ken Carbone and other designers on a variety of projects. Executed Branding, Production Design, Web Design, Environmental Design, and Signage for clients such as School of Visual Arts, Canon, Morgan Stanley and Winston & Strawn.

EFFECTS AND FILM, Mexico, Mexico City June 2012-Present
Service Design Consultant

Consulted on different projects for a variety of clients. Directed UX/ UI, Web Design, and Motion Media for clients such as Royal Caribbean, Gillette, Bristol-Myers, The Cornerstone, The Collection and others.

MCWORKS, New York, MEXICO, EUROPE Sept 2010-Present
Service Design Consultant

Consulted in a wide range of industries creating strategies and design solutions including IDEO, Alfredo Jar, Zurlo, Sally Hershberger, Telfair Museums, Nike, Emergent Structures, DAYE and many more.

SKILLS

Strategy
Facilitation
Project Management
Branding
Storytelling
User-centered design
User-experience (UX) design
Collaboration
Concept Development
Contextual Research
Video + Photo Production
Video + Photo Direction
Prototyping

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Sketch
InVision App
HTML

SYDA FOUNDATION, New York, NY 2008-Present
Creative Director/ Consultant
Coordinated various design and video projects. Managed Product Design,
Production Design, Web Design, Video production, and Photography.

LEADERSHIP/EXTRA CURRICULAR ACTIVITIES

PARTICIPATORY BUDGETING Consultant 2015
GLOBAL SERVICE DESIGN JAM NYC Organizer & Judge 2015 - Present
SERVICE DESIGN NEW YORK NETWORK Contributor 2014
EMERGENT STRUCTURES Volunteer 2014
AIGA Student chapter president 2011-2013
CONSTANT CONVERSATIONS Co-Founder 2012-Present
DESIGN ETHOS CONFERENCE Designer and Volunteer 2011
SAVANNAH FILM FESTIVAL Volunteer 2010-2011
STUDENT AMBASSADOR Volunteer 2010-2011
SYDA FOUNDATION & PRASAD Volunteer 2007-Present

AWARDS

HARVARD ENTREPRENEURSHIP COMPETITION Top 3 Award 2015
INTERNATIONAL SHORT FILM FESTIVAL LANDAU GERMANY Jury Award 2015
AMERICAN GRAPHIC DESIGN AWARDS Packaging Award 2014
AMERICAN GRAPHIC DESIGN AWARDS Branding Award 2014
APPLIED ARTS AWARDS Design Series Award 2014
APPLIED ARTS AWARDS Service Design Program Award 2014
SUMMA CUM LAUDE Award 2014
FESTIVAL INTERNATIONAL DE CINE EN GUADALAJARA Best Short Film 2014
CORE 77 AWARDS Interiors & Exhibitions Award 2014
SECESSION GOLDEN AWARD Branding and Service Design Award 2014
SCAD Dean's List 2010-2014
SCAD Combined Honours Scholarship 2010-2014
SCAD Ambassador Leadership Award 2010-2013

PUBLICATIONS

GRAPHIC DESIGN USA MAGAZINE Featured 2015
ICON MAGAZINE Featured 2014
COVER MAGAZINE Editor's Pick 2014
APPLIED ARTS MAGAZINE Featured 2014
MOCO LOCO Featured 2014
ESPACIO BLANCO Featured 2014
GRAPHIC DESIGN USA MAGAZINE Top 25 Students to Watch 2013
SIDDHA PATH MAGAZINE ISSUES 2-5 Designer 2009-2011

EXHIBITIONS

TENT LONDON DESIGN WEEK Exhibitor 2014
APPLIED ARTS AWARDS SHOW Exhibitor 2014
SECESSION Exhibitor 2014