

# FOODBORNE ILLNESS CLAIMS CAUSATION ANALYSIS AND LIABILITY CONSULTS



## SERVICES

- Causation analysis of foodborne illnesses and outbreaks
- Assistance in assessing general and specific liability based on established preventative control of hazards (retail operations and food manufacturing)
- Risk assessments for transmission of infectious diseases in food and other environments
- Intentional adulteration of foods vulnerability assessments

## Protect Your Brand From False Claims

## QUALIFICATIONS

Dr. Hal King is founder/CEO of Public Health Innovations LLC, a new company created to consult to industry and also partner in the design and development of new intervention strategies to prevent diseases in the food industry, in healthcare, in schools, and in other public environments. Dr. King is a public health professional who has worked in the investigation of foodborne and other diseases (Centers for Disease Control and Prevention, U. S. Public Health Service), performed funded research on causation of diseases (Emory University School of Medicine, Division of Infectious Diseases), worked in the prevention of intentional adulteration of foods (U.S. Army Reserves Consequence Management Unit), and worked in the design and implementation of preventative controls for food safety hazards in the food industry. He is formally the Director of Food and Product Safety at Chick-fil-A Inc. (a national restaurant chain with 1,920 units and over \$5.5 billion in annual sales) where he led and implemented Chick-fil-A's food safety management program. Dr. King is past Chairman of the National Restaurant Association Quality Assurance Executive Study Group, past board member on the FDA and CDC Industry Partnerships, co-author of several food safety articles including two research publications on new systems for produce safety in retail, and the author of the book, *Food Safety Management: Implementing a Food Safety Program in a Food Retail Business* (Springer).

For more information on qualifications, see: <http://www.linkedin.com/pub/hal-king-ph-d/9/5b5/183>.



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