

EMMA HIGHLEY

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AMAZON | UX DESIGNER

JUNE 2015 - PRESENT

Redefining a new suite of HR products within Amazon. I create innovative interfaces that raise the bar on customer experience, working to quickly ideate and bring concepts to life while factoring in customer and business requirements. I handle multiple projects at once in an agile, fast paced environment where I own the end to end design process for multiple products. I drive user interviews, usability tests, create process flows, wireframes, collaborate with engineering teams and ship high fidelity mocks. I consistently seek to simplify complex business processes into intuitive product experiences.

AMAZON | VISUAL DESIGN INTERN

JUNE 2014 - SEPTEMBER 2014

Created innovative, customized solutions at the intersection of Advertising and eCommerce. Partnered with brands to build cohesive ad campaigns across multiple platforms including desktop, mobile, tablet and Kindle alongside a team of designers, account managers and developers.

UNIVERSITY OF WASHINGTON

BACHELOR OF DESIGN: INTERACTION DESIGN | JUNE 2015

SKILLS

User Experience, User Interface Design, Wireframing, Prototyping, Visual Design, Information Architecture, Usability Testing, and User Research.

TOOLS

Sketch, Illustrator, Photoshop, After Effects, and InDesign