

**Introducing
Next Dimension
Workshops
from IIS.**

**The Next Step
In The Evolution
Of Your Business.**



Integrated Information
S Y S T E M S

**Integrated Information Systems:
A Dedicated Full Service
e-Business Solutions Provider.**

Since 1988, Integrated Information Systems, Inc. (IIS) a full-service provider of integrated Internet solutions, has been empowering companies of all sizes to gain a competitive edge through the application of new technologies. We focus exclusively on the digital transformation of our clients' business. Our service capabilities go beyond the traditional service model of strategy consulting, creative design, and application development, to include the critical elements of network infrastructure, application management, and hosting services to meet all of our clients' complex e-business needs. To this end, we offer the Next DimensionSM workshops.

**Take It To The Next Level
With Next Dimensions Workshops**

Next Dimension offers corporate workshops designed to bring clarity and scope to the early stages of project planning, to clearly define and establish short and long term goals in the successful implementation of your eBusiness strategy. Our workshops are well-organized, efficient, stimulating and perhaps most importantly, interactive.

Unique Workshops

Designed To Meet Unique Needs.

Yours.

At IIS, we believe it's essential to address the specific requirements of each of our clients, based on industry, needs, size, culture, participants, and timing. So, Next Dimension workshops are not one-size-fits-all solutions that "come in a box,". Which means no two workshops are ever exactly the same. They are customized to your specific business plan to meet your specific needs. Our workshop facilitators are handpicked for their knowledge and insight, areas of expertise and personal style.

The Tools

Next Dimension workshops are designed from the ground up, to be unlike any workshop you've ever experienced. So, if casual, fun, stimulating, exciting, challenging and inspirational aren't the first adjectives to come to mind when you recall a corporate workshop you may have attended in the past, welcome to our world. Where most workshops use hand-outs, flow charts and spread sheets to break the ice, we use Playdoh, Etch-A-Sketches, Slinkys and other dynamic "tools" to reawaken the dormant, creative side of your brain and get you and your

team thinking outside the box. And that's just the tip of The Next Dimension Iceberg. All participants in Next Dimension Workshops receive a Tool Kit custom designed to help them meet specific workshop goals and objectives. Next Dimension Tool Kits are fun and user-friendly and function as a blueprint outlining all workshop activities. Like the pre-workshop Planning Audit, where we gather the information we need to customize a workshop to fit your specific business plan. An action list defining the roles attendees from IIS and your organization will pay during the workshop. The exclusive 14 step-by-step process we use to make workshop objectives a reality. And finally, the tangible, real deliverables, the end product resulting from the participation in the workshop and the implementation of your new eBusiness strategy.

The Process

Next Dimension Workshops are 180° degrees from the average corporate workshop. Two weeks prior to your workshop, IIS conducts a Pre-Workshop Planning Audit where booklets are distributed to workshop participants to speed up the process of consensus building and issue clarification likely to occur during the workshop. This ensures that IIS and your company are on the same page well before the workshop begins. Next Dimension workshops are conducted by warm, friendly facilitators in an informal, open setting. During brainstorming sessions in an open dialogue, you and the members of your team will be encouraged to make comments and suggestions each step of the way toward the realization of your goal. During a process called "Dot Poling", suggestions and comments from workshop attendants are written down on walls covered with colored construction paper. These eVision Walls are where Next Dimension workshops come alive and the future of your business takes shape. This is where your company develops its eBusiness strategy. Creating a vision. Identifying new initiatives. Clarifying processes and setting workshop expectations.

The Steps

Next Dimension Workshops sole purpose is to empower your business to take the necessary steps to develop an effective, lasting eBusiness strategy and put it into action. Meeting the objectives and goals of your Next Dimension workshop is a proven, time-tested route toward making it happen. From beginning to end, our unique, 14 step process lays the groundwork. Transforming your company from a traditional business model, to one that is well prepared to reap the limitless possibilities of an eBusiness platform.

These patented steps include; Identifying and prioritizing software functionality and project objectives. A breakthrough interactive method that uncovers the crucial business issues that the new software must solve. Brainstorming and prioritizing key components of the solutions developed. Visualizing the scope and priority of project components and defining what new systems will do. Considering the value and potential of primary software solutions and web site features. Walking your team through your web site, demonstrating how links, portals and e-Commerce transactions work. Discussions on the pros and cons of

Next Dimension workshops work quickly to unlock the creative power within your company. They are tailored to your specific needs using the strength of teamwork to optimize project success and dramatically increase the speed at which your products and service make it to market. Next Dimension workshops ultimately result in information technology solutions that work together with a sound strategy to help your business evolve and move to the next level. Today, tomorrow and beyond.

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