

# What's Your Vacation Style?

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## Knowing will help you get the most out of your next trip

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Identify what you need for your next vacation.

Planning a vacation should be almost as much fun as taking one. Let your dreams and passions help guide you to the perfect destination. Whether you enjoy soaking up the sun on the beach, sipping cocoa in a mountain lodge or jetting across the pond for a big adventure, here's some inspiration for your next trip.

### **Laid Back and Easy**

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Most of us love the idea of getting away for a little rest and relaxation near water, whether it's to an ocean or a lake. If you enjoy sunbathing, swimming, reading and sipping drinks with little straws while wiggling your toes in the sand, or you're just looking for a chance to unwind and recharge for a bit, a beach vacation is the perfect choice for you.

**Hotel Booking Tip:** Consider booking a resort or beachfront hotel with an on-site restaurant so you don't have to venture very far—unless you want to.

## Curious and Cultural

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If museums, historical sites, local cuisine, breweries, wineries and spending time with the locals are your thing, exploring other countries is sure to help quench your thirst. That said, there's plenty of culture and history to be found in the vastness of America too. Books like *The 100 Best Small Art Towns in America* or *1,000 Places to See Before You Die* can help you plan your next journey.

**Hotel Booking Tip:** When choosing your hotel, consider locations that are in the heart of your destination. These tend to be in areas that allow you to take in the local culture.

## Carefree and Adventurous

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While there's no doubt lying on the beach is the quintessential vacation, you may be looking for something with a bit more action. You're always moving, staying fit and love a new challenge. Head to one of the nation's state parks for some hiking and biking or attend one of the many hot air balloon festivals and experience the thrill of watching the world pass by from above.

**Hotel Booking Tip:** Choose a hotel with amenities like complimentary breakfast and a fitness center so you can stay energized throughout your day.

## Shared With Family

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Maybe your favorite vacations include your whole family. You like destinations with activities for all ages, you love making new memories and you find pure joy watching your grandchildren have fun. Big cities are great for family vacations because they offer such a wide array of attractions, from museums to parks, themed festivals and walking tours - everyone is guaranteed to have a good time.

**Hotel Booking Tip:** To get the most value for your dollar, book a hotel that offers food discounts as part of their loyalty program - choose one that has a pool, so the kids can swim during downtime.

## Explorer and Conqueror

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If you enjoy hitting the road and stopping wherever strikes your fancy, finding secluded, little-known places and striking up conversations with locals about their town's best-kept secrets, plan a trip as unique as you are. Discover your destination's hidden gems

beforehand with a little online research. Or consider going somewhere off the beaten path to explore, like Garden of the Gods in Colorado where amazing 3-million-year-old red rock formations meet the lush green forests.

**Hotel Booking Tip:** Look for hotels with free Wi-Fi so you won't rack up extra charges when you're researching what to explore next.

No matter what your vacation preference is, make sure you get the most out of your hotel stay – you deserve it!

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