

For Immediate Release:

Krull & Company Launches ReVest to Help Religious Organizations Divest and Reinvest

Krull & Company, an investment firm specializing in socially and environmentally responsible investments and fossil fuel free portfolios, introduces a new financial service for faith-based organizations.

ASHEVILLE, NC, July 5, 2016 – When it comes to responsible investing, Asheville-based Krull & Company is calling for faith-based organizations to take the concept of stewardship to a new level. The sustainable investment firm recently launched ReVest, a service designed to help congregations and individuals reallocate financial assets from fossil fuel investments to environmental and responsible funds.

Established in 2004, the firm exclusively offers socially and environmentally responsible portfolios for individuals, trusts and small businesses. To introduce this type of service to the faith-based communities, Krull & Company partnered with North Carolina Interfaith Power and Light (NCIPL) and Georgia Interfaith Power and Light. By working with places of worship in North Carolina and Georgia, the Krull and Company team can assess, analyze and recommend investment solutions using the ReVest approach and service.

“We believe each ReVest partnership—whether an individual faith-based family, a congregation down the road, or an entire denominational leadership board—helps make the world a better place,” says Peter Krull, President. “Fiduciary responsibility extends beyond simple dollars and cents to being intentional about the types of investments that are owned.”

For example, Krull explains, most traditionally managed endowments only have to reallocate about 8% of their portfolios to socially- and environmentally-responsible assets, and can maintain competitive returns.

“One of the most powerful steps a congregation can take together is the financial demonstration of their commitment to creation care,” says Peter Krull, Krull & Company President and Founder. “It's the best way to ensure our most important communities are heard.”

For more information about ReVest, visit: <http://www.divest-revest.com>

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Krull & Company is a leading socially and environmentally responsible investment management and financial planning firm. Since 2004, the firm has been helping its clients align their investments with their values. In 2013, the firm was certified as a B Corporation. Krull & Company offers fossil-fuel-free portfolios as well as customized retirement plans and strategic financial planning for individuals, businesses, and trusts. For more information, visit: <http://www.krullandcompany.com>.

Advisory services provided by Peter Krull, Neill Yelverton and Leesa Sluder, investment adviser representatives of Minerva Planning Group, a SEC registered investment adviser. Advisory services are only offered to clients or prospective clients where Minerva Planning Group and its representatives are properly licensed or exempt

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